



Republic of the Philippines
Department of Education
 REGION III – CENTRAL LUZON
 SCHOOLS DIVISION OF SCIENCE CITY OF MUÑOZ

17 December 2024

SCHOOLS DIVISION MEMORANDUM
 NO. 433 s. 2024

2025 DIVISION SCHOOLS PRESS CONFERENCE (PHASE 1)

To: Assistant Schools Division Superintendent
 Chief Education Supervisors
 All Public and Private Elementary and Secondary Schoolheads
 All Others Concerned

1. In line with the thrusts to promote responsible and free journalism and pursuant to the provision of section 2 of RA 7079 or Campus Journalism Act of 1991, this Office through the Curriculum Implementation Division, announces the conduct of Division Schools Press Conference (Phase 1) on January 16-17, 2025 at Muñoz National High School-Main (JHS).
2. Anchored on the theme, “Empowering Voices: Nurturing Responsible Campus Journalism”, this activity aims to:
 - a. hone learners journalistic skills;
 - b. demonstrate commitment in the advocacies of campus journalism and integrating them in related school community initiatives through various platforms;
 - c. enhance journalistic competence through healthy and friendly competitions;
 - d. promote responsible journalism and fair and ethical use of social media; and
 - e. provide a venue for an enriching learning experience for learners interested in pursuing journalism as a career; and
 - f. select participants who will represent the division to the 2025 Regional Schools Press Conference (RSPC).
3. The DSPC Phase 1 activities shall include the following:

A. Individual Categories

English	Filipino
Feature Writing	Pagsulat ng Lathalain
News Writing	Pagsulat ng Balita
Sports Writing	Pagsulat ng Balitang Isports
Copyreading and Headline Writing	Pagwawasto at Pag-uulo ng Balita
Editorial Writing	Pagsulat ng Pangulong Tudling
Column Writing	Pagsulat ng Kolum
Editorial Cartooning	Pagguhit ng Kartung Pang-Editoryal
Science and Technology Writing	Pagsulat ng Arikulong Agham
Photojournalism	Pagkuha ng Larawang Pampahayagan



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B. School Paper Contests

- i. News Section
 - ii. Features Section
 - iii. Editorial Section
 - iv. Science and Technology Section
 - v. Sports Section
 - vi. Layout and Page Design
4. Recognizing and respecting Intellectual Property Rights, the Department adheres to the rule concerning plagiarism. DepEd reiterates its stand to disqualify school papers found to have copied and published texts, graphics, and other materials without duly acknowledging their sources. The disqualification covers all competitions sections of the school paper.
 5. To ensure a wider selection of strong Division contenders for the Regional Schools Press Conference (RSPC), **a campus journalist both in elementary and secondary levels shall be allowed to participate in a maximum of two (2) contest categories.**
 6. The **Elimination Round (Phase 1)** will determine the **top 10 qualifiers for elementary** and **top five (5) for secondary** in individual categories advancing them to the Final Round. The **Final Round (Phase 2)** will decide the final rankings and select top three (3) winners in elementary and secondary in each individual category and medium and the champion teams in group categories during the Final Round or Phase 2 shall advance to the 2025 Regional Schools Press Conference.
 7. Contestants in the Photojournalism may use any Digital Camera or DSLR with fixed lens. Each contestant is required to bring his or her own camera cable for uploading and saving of pictures. Caption sheets will be provided by the contest facilitators.
 8. All schools must comply with **No School Paper, No Contest Policy.**
 9. All contestants shall proceed directly to their respective contest venues upon arrival. Teacher-coaches can assist learners before, but not after they enter the contest rooms. For urgent needs or emergencies, coaches should coordinate with room proctors/facilitators.
 10. Contest Facilitators are responsible for overseeing and supervising the categories assigned to them. They must be available at all times during the contest.
 11. Official results of the individual events shall be announced through a Division Memorandum days after the elimination round. This is to ensure thorough evaluation of the outputs submitted by the contestants.
 12. The **Search for Most Outstanding School Paper Adviser and (MOSPA) and Most Outstanding Campus Journalists (MOCJ)** at both elementary and secondary levels



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will also be conducted. Interested participants in these categories shall submit their documents after the **Final Round or Phase 2** to ensure the inclusion of their achievements in this phase. The deadline of submission is on **February 5, 2025**. Entries must be properly endorsed to the SDO Records Unit. The selection criteria for winner will follow the guidelines outlined in Regional Memorandum 182 s. 2024. Refer to Enclosure 3 for the details.


13. A School Publication Contest for elementary and secondary levels will also be held following the guidelines in DepEd Memorandum No. 25 s. 2024 or 2024 National Schools Press Conference. All public and private elementary and secondary schools are required to submit their publication. All entries, spanning from **August** to **December 2024**, must be submitted in PDF format via official One Drive. The deadline of submission is on **January 17, 2025**. Late entries will not be accepted.
14. Schools are required to submit two (3) original copies of **Registration Form** duly endorsed by the school principal to the **SDO Records Unit** on or before **January 6, 2025**.
15. A registration fee of P200.00 and membership fee of P30.00 for each participating campus journalist will be collected to help cover expenses, including contest materials, honoraria of evaluators/judges, meals, medals, and other related costs. The registration fees may be chargeable to school publication funds, school MOOE, and other local school funds in accordance with standard accounting and auditing rules and regulations. Meanwhile, participants from private schools are encouraged to coordinate with their respective schools to address their registration fees.
16. A membership fee of P60.00 will also be collected from each school paper adviser and coach. Treasurers of Division Association of Secondary School Paper Advsiers and Division Association of Elementary School Paper Advisers shall facilitate the collection of membership fees.
17. School paper advisers shall ensure the payment of registration fees for their participants on or before **January 10, 2025** at the **SDO Cash Unit**. Only participants with paid registration and membership fees are eligible for the elimination round.
18. It is emphasized that NO payment shall be made during the contest proper.
19. School paper advisers and coaches are responsible for the safety and security of their pupils and students during the entire duration of 2025 DSPC.
20. Select school paper advisers/coaches from public and private schools shall serve as contest/room facilitators. SPAs/coaches in elementary schools shall be assigned in the secondary level and vice versa.
21. Travel expenses arising from the participation of working committee chairs and cochairs from both school and division office in DSPC-related activities shall be



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covered by the respective school or division MOOE and other local fund sources subject to standard accounting and auditing rules and regulations.

22. Technical working group members who will serve on January 18, 2025 will earn service credits in accordance with DepEd Order No. 53, s. 2023 titled "Updated Guidelines on Granting Vacation Service Credits to Teachers."
23. This Memorandum shall serve as the official authority to travel of the participants involved in the DSPC and other related DSPC activities.
24. For other details, please refer to the following:
 - a. Enclosure 1: Program Management Team and Technical Working Group
 - b. Enclosure 2: Template for the Registration of Official Participants (Elimination Round)
 - c. Enclosure 3: Criteria for the Search for Most Outstanding Campus Journalist and School Paper Advisers (Elementary and Secondary)
 - d. Enclosure 4: Contest Facilitators and Working Committees
25. This issuance will be supplemented with addendum specifying the a) Matrix of Activities for the Elimination and Final Rounds and Awarding Ceremonies and b) Judges and Facilitators for the Final Round.
26. Immediate and wide dissemination of this Memorandum is earnestly desired.


JOHANNA N. GERVACIO PhD, CESO V
Schools Division Superintendent

SS 4

Encl: as stated

Reference: Regional Memorandum 244 s. 2023 DepEd Memorandum No. 25 s. 2024

To be included in the Perpetual Index

Under the following subjects:

CAMPUS JOURNALISM
CAMPUS JOURNALISTS

SCHOOLS PRESS CONFERENCE
SCHOOL PAPER

CID/ACAF/2025 DSPC



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Enclosure 1 to Division Memorandum No. 433s. 2024

PROGRAM MANAGEMENT TEAM

Consultants:

JOHANNA N. GERVACIO PhD, CESO V
Schools Division Superintendent
RONILO E. HILARO CESO VI
Assistant Schools Division Superintendent

Chairperson:

LARRY B. ESPIRITU PhD
Chief ES – Curriculum Implementation Division

Co-chairpersons:

AILEEN G. MACTAL PhD
EPS I – English
MARY QUEEN P. ORPILLA PhD
EPS I – Filipino
ANN CHRISTIAN A. FRANCISCO
Schools Division Coordinator for Journalism

TECHNICAL WORKING GROUP

Chairpersons:

ANN CHRISTIAN A. FRANCISCO
SDC for Journalism
RICARDO O. VELASCO JR.
Teacher III
MARIE JOY F. CUNANAN
Teacher II

Co-chairpersons:

BHELMA M. MAMUAD
Teacher III
APRIL V. EUGENIO
Teacher III
APRILYN C. TORIO
Teacher III

Members:

JENNYLYN S. UY
Teacher III
JESSA P. SOLOMON
Teacher III
DARWIN BALIWAS
Teacher III



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Enclosure 2 to Division Memorandum No. 433s. 2024: Template for the Registration of Official Participants (Elimination Round)

2025 DIVISION SCHOOLS PRESS CONFERENCE (Phase 1)

Munoz National High School-Main (JHS)

January 18, 2025

REGISTRATION FORM

School: _____

Level: (Elementary or Secondary)

Name of School Paper: _____

School Paper Advisers: _____

INDIVIDUAL EVENTS	ENGLISH	GENDER	FILIPINO	GENDER
	Complete Name of Student First Name MI Family Name		Complete Name of Student First Name MI Family Name	
News Writing				
Feature Writing				
Editorial Writing				
Column Writing				
Sports Writing				
Science and Technology Writing				
Copyreading and Headline Writing				
Photojournalism				
Editorial Cartooning				

*Add rows if needed.

SUMMARY	ENGLISH	FILIPINO
INDIVIDUAL EVENTS		
SCHOOL PAPER ADVISERS/COACHES		
TOTAL		

Prepared by:

Certified True and Correct:

NAME OF SCHOOL PAPER ADVISER

NAME OF SCHOOLHEAD

Signature over Printed Name

Signature over Printed Name



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Enclosure 3 to Division Memorandum No. 133, 2024: Criteria for the Search for Most Outstanding Campus Journalist and School Paper Advisers (Elementary and Secondary)

Enclosure No.1 of Regional Memorandum No. _____, s. 2023

REGION III SEARCH FOR 2023 OUTSTANDING CAMPUS JOURNALISTS

Name of Candidate: _____
 Division: _____

A. ACADEMIC PERFORMANCE 20 %

(for the past two years up to the 2nd quarter of the current school year)

Rank (in class)

- with Highest Honors or its equivalent -20%
- with High Honors or its equivalent -15%
- with Honors or its equivalent -10%

SCORE: _____

B. ACHIEVEMENTS IN JOURNALISM 45 %

[highest possible score: 162+84+66 = 312]

WINNINGS TO THE NSPC/RSPC/DSPC

The candidate shall earn the corresponding points for every year of winning:

1. **Individual Contests (highest possible score – 54x3 = 162)**

Rank	Points per level		
	National	Regional	Division
1 st	25	18	11
2 nd	24	17	10
3 rd	23	16	9
4 th	22	15	8
5 th	21	14	7
6 th	20	13	6
7 th	19	12	5

SCORE: _____

2. **Group Contests (highest possible score - 28x3 = 84)**

Rank	Points per level		
	National	Regional	Division
1 st	15	8	5
2 nd	14	7	4
3 rd	13	6	3
4 th	12	5	2
5 th	11	4	1
6 th	10	3	
7 th	9	2	

SCORE: _____



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3. Special Awards in Group Contests: (highest possible score – 22x3 = 66)

Rank	Points per level		
	National	Regional	Division
1 st	13	6	3
2 nd	12	5	2
3 rd	11	4	1
4 th	10	3	
5 th	9	2	
6 th	8	1	
7 th	7		

SCORE: _____

C. LEADERSHIP 10 %

(highest possible score – 67x3 = 201)

Position of the Nominee in the School Publication

Editor-in-Chief	15
Associate Editor	12
Section Editor	10
Writer/Contributor/Others	8

SCORE: _____

Editors' Guild Leadership

Position	National	Regional	Division
President	20	17	15
Vice President	15	12	8
Sec., Treas. and other positions	10	8	5

SCORE: _____

*Note: A contestant shall earn points for every position held at every level from 2017 to 2023 with proofs of accomplishment.

D. COMMUNITY AND EXTENSION SERVICES RELATED TO JOURNALISM.....10 %

(highest possible score – 24x3=72)

Services	National	Regional	Division
Committee Chairperson	10	8	6
Facilitator	8	6	4
Trainings Attended	6	4	2

SCORE: _____



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E. PUBLISHED WORKS 5 %

(highest possible score - $9 \times 3 = 27$)

	<u>National</u>	<u>Regional</u>	<u>Division</u>
Articles Written in National and Local Dailies, Editors Guild Newsletters, Palaro News Letter and DepEd website, GSP/BSP and Documentaries	5	3	1
			SCORE: _____

F. PANEL INTERVIEW with the SELECTION COMMITTEE 10 %

SCORE: _____

TOTAL SCORE : _____

EVALUATORS:

(Signature Over Printed Name)



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Enclosure No. 2 of Regional Memorandum No. _____, s. 2023

**REGION III SEARCH FOR 2023 OUTSTANDING SCHOOL PAPER ADVISERS
 (ELEMENTARY AND SECONDARY)**

Name of Candidate: _____
 Division: _____

✓ LENGTH OF SERVICE and PERFORMANCE RATING

1. Must be a practicing school paper adviser for from 2017 to 2023.
2. Must have a performance rating of not lower than Very Satisfactory (VS) from 2017 to 2023

✓ ACHIEVEMENTS IN JOURNALISM CONTESTS FROM 2017 TO 2023

NOTE: The candidate shall earn the corresponding points of all his/her winnings at all levels for the last 5 years, in all instances.

A. Winnings (DepEd Schools Press Conferences) — 40%

1. Individual Contests (max. 13 points)

Rank	National	Regional	Division
1	13	6	3
2	12	5	2
3	11	4	1
4	10	3	0
5	9	2	0
6	8	1	0
7	7	1	0

SCORE: _____

2. Group Contests

Rank	National	Regional	Division
1	13	6	3
2	12	5	2
3	11	4	1
4	10	3	0
5	9	2	0
6	8	1	0
7	7	.5	0

SCORE: _____

3. Special Awards in Group Contests

Rank	National	Regional	Division
1	8	4	3
2	7	3	2
3	6	2	1
4	5	1	0



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5	4	.75	0
6	3	.5	0
7	2	.25	0

SCORE : _____

4. School Paper Contest (add division level starts and include the over-all ranking)
 *points per section and overall best school paper

Rank	National	Regional	Division
1	13	7	5
2	12	6	4
3	11	5	3
4	10	4	2
5	9	3	1
6	8	2	0.75
7	7	1	0.50

SCORE: _____

B. LEADERSHIP RELATED TO JOURNALISM – 15%

Position	National	Regional	Division
President	25	20	15
Vice President	20	15	10
Sec./Treas./other positions	18	12	8

SCORE : _____

C. EXTENSION SERVICE: Organizer/Facilitator (Related to C.J) – 10%

National	Regional	Division	SCORE:
10	7	5	_____

D. SPEAKERSHIP: Resource Speaker, Judge (Related to C.J) – 10%

National	Regional	Division	SCORE:
10	7	5	_____

E. PUBLISHED JOURNALISM BOOKS, JOURNALISM MODULES, JOURNALISM WORKBOOKS, JOURNALISM READING MATERIALS – 15%

National	Regional	Division	SCORE:
10	7	5	_____

ARTICLES PUBLISHED IN NEWSPAPERS/MAGAZINES/JOURNALS/ONLINE RELATED TO JOURNALISM

National	Regional	Division	SCORE:
5	3	1	_____

F. PANEL INTERVIEW – 10%

SCORE : _____



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G. OVERALL CRITERIA

Criteria	Percentage
Winnings	40%
Leadership	15%
Extension Service	10%
Speakership	10%
Authorship	15%
Interview	10%
TOTAL	100%

TOTAL SCORE: _____

EVALUATORS:

(Signature Over Printed Name)



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Enclosure 4 to Schools Division Memorandum No. s. 2024: Contest Facilitators and Working Committee

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Category	Contest Facilitators	
	Elementary	Secondary
	Lead Facilitator: Marie Joy F. Cunanan	Lead Facilitator: Ricardo O. Velasco Jr.
News Writing	Jessica V. Ibarra	Edgene Las Pinas
Editorial Cartooning	Aprilyn C. Torio	Bhelma M. Mamuad
Photojournalism	Jeremae C. Dumale	Patrick Cabobas
Feature Writing	Leoval DG. Dela Cruz PhD	Hederlyn Ferrer PhD
Editorial Writing	Claire Ann H. Gabriel	Shainah Aubrey Marling
Column Writing	Jennylyn S. Uy	Jessa P. Solomon
Sports Writing	Darwin Baliwas	Christian Edward Cruz
Science and Technology Writing	Joy M. Evangelista	Jeminna Feliz S. Quinit
Copyreading and Headline Writing	Aimee Katrina Dela Cruz PhD	April V. Eugenio

WORKING COMMITTEES

Committee on Registration

Chair: Corazon H. Mateo
 Cochairs: Jenifer V. Mangahas PhD
 Imelda V. Sirot PhD

Committee on Contest Venue and Rooms

Chair: Gilda S. Panuyas
 Cochairs: Wensdy S. Casio PhD
 Anvil Portes

Committee on Tabulation

Chair: May P. Padilla PhD
 Cochairs: Margarie DC. Lucero
 Aljohn U. Febrero PhD

Committee on Certificates

Chair: Eufemia N. Cuaresma PhD
 Cochairs: Gladys Ubaldo
 May Batungbakal
 Maria Gina Roa

Committee on Foods and Refreshments

Chair: Christina M. Dela Cruz
 Cochairs: Jesel D. Acosta
 Nilda V. Illumin

Committee on Activity Completion Report and Documentation

Chair: Rexie Ann P. Maun
 Cochairs: Ralph Bryan D. Cruz
 Cinderella De Leon



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