



Republic of the Philippines
Department of Education
REGION III - CENTRAL LUZON
SCHOOLS DIVISION OF SCIENCE CITY OF MUÑOZ

19 November 2024

SCHOOLS DIVISION MEMORANDUM

No. 394 s. 2024

CELEBRATION OF 2024 NATIONAL READING MONTH CELEBRATION
Pambansang Buwan at Araw ng Pagbasa CUM
90th National Book Week Celebration

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Public and Private Schoolheads
All Others Concerned

1. In compliance to Memorandum DM-CT-2024-444 to support the Department of Education's commitment to make the curriculum relevant to produce job-ready, active, and responsible citizens through strengthening literacy programs, this office announces the implementation of the 2024 National Reading Celebration Month/Pambansang Buwan at Araw ng Pagbasa (PBAP) with the theme "Sa PAGBASA, may PAG ASA" and 90th National Book Week Celebration.
2. This activity aims to foster a love for reading among learners and enhance their profound understanding of reading and literacy in cultivating critical thinking.
3. All public and private schools are urged to participate in the suggested activities listed in Annex A. Moreover, suggested story books that can be borrowed in SDO Library Hub are listed in Annex B.
4. The PBAP shall culminate with the nationwide synchronized reading on November 22, 2024, at 9:00 A.M.
5. School activities during the celebration must not disrupt the essential contact time between the teachers and the learners as stipulated in DepEd Order (DO) No. 9, s. 2005, *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.
6. All schoolheads shall submit the Activity Completion Report on the conduct of the 2024 PBAP not later than Dec 5, 2024, using the template report in Annex C.



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7. Immediate dissemination of and compliance with this Memorandum is desired.

JOHANNA N. GERVACIO PhD, CESO V
Schools Division Superintendent

J. G.

Encl: As stated
Reference: DM-CT-2024-444
To be indicated in the Perpetual Index
Under the following subjects:

CURRICULUM IMPLEMENTATION DIVISION
LEARNING RESOURCE MANAGEMENT SECTION
NATIONAL READING MONTH CELEBRATION

*CID/MTJ-Celebration of 2024 National Reading Month
042/ November 19, 2024*



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Annex A: Suggested Activities

**SUGGESTED ACTIVITIES FOR THE 2024 PAMBANSANG BUWAN
AT ARAW NG PAGBASA**

School-level Pambansang Buwan at Araw ng Pagbasa Kick-off. All teachers, school administrators, Schools Division Superintendents, Regional Directors are enjoined to be reading ambassadors of a Filipino children's storybook during the flag raising.

Dress up like a Book Character. Teachers and learners are encouraged to dress up like a Filipino story character during the school-level *Pambansang Buwan at Araw ng Pagbasa* Kick-Off. Guess the character and the story title can also be done.

Share a Book Drive. All schools and DepEd Offices are encouraged to put designated boxes for storybook donations in conspicuous places. Learners who do not have much access to storybooks will be given donated books.

Book Buddy. Allowing elementary learners to read aloud to a partner from a lower grade level will help them develop their reading confidence. During buddy-reading sessions, partners set up a time to visit each other's classroom. Have the older learner choose books that they believe their younger peers will enjoy.

Book Talk. A daily 10-minute Drop Everything and Read (DEAR) episode shall be given to learners to share with their classmates about a book that they have read.

Araw ng Pagbasa Challenge. On November 22, all learners, teachers, and school officials shall participate in the nationwide synchronized reading at exactly 9:00 am Philippine Standard Time (PST).

Classroom-level Read-A-Thon. Include 10 to 15-minute segments into English/Filipino class periods where volunteer learners either retell stories or offer oral reading interpretations of texts written by Filipino authors. Assess performance using rubrics centered on storytelling accuracy, organization, expression, and other relevant criteria.

Poster Making. Incorporate into arts classes an activity where students craft posters either championing the benefits of reading or promoting a storybook they have recently enjoyed.



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Annex B. Suggested Stories

LIST OF SUPPLEMENTARY LEARNING MATERIALS IN LIBRARY HUB

NO.	TITLE	PUBLISHER	PRICE	PAYMENT FOR LOST AND DAMAGED SLRS	TYPE
1.	Ang mahiwagang bag ni Mama	Lampara Pub. House, Inc.	PHP 200.00	PHP 260.00	Small book
2.	Ang alaga kong Lolo	Lampara Pub. House, Inc.	PHP 300.00	PHP 390.00	Big book
3.	Alkansiya ni Lolong	Lampara Pub. House, Inc.	PHP 270.00	PHP 351.00	Big book
4.	Ako ay may kiki	Lampara Pub. House, Inc.	PHP 300.00	PHP 390.00	Big book
5.	Ako ay may titi	Lampara Pub. House, Inc.	PHP 300.00	PHP 390.00	Big book
6.	Mga damdamin ni butanding	Lampara Pub. House, Inc.	PHP 270.00	PHP 351.00	Big book
7.	Ako ay may kiki	Lampara Pub. House, Inc.	PHP 200.00	PHP 260.00	Small book
8.	Ako ay may titi	Lampara Pub. House, Inc.	PHP 200.00	PHP 260.00	Small book
9.	Dear Nanay : Mahal Kong Nanay	Lampara Pub. House, Inc.	PHP 200.00	PHP 260.00	Small book
10.	Titser Nanay : Teacher Nanay	Lampara Pub. House, Inc.	PHP 200.00	PHP 260.00	Small book
11.	Ang Pambihirang Babaeng Hindi Umuupo : The Extraordinary Woman Who Never Sits Down	Lampara Pub. House, Inc.	PHP 200.00	PHP 260.00	Small book
12.	Ang Magalang na Dyip	Lampara Pub. House, Inc.	PHP 270.00	PHP 351.00	Big book
13.	Sandosenang Sorpresa	Lampara Pub. House, Inc.	PHP 270.00	PHP 351.00	Big book



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14.	May gadget ako, may libro ako	Lampara Pub. House, Inc.	PHP 270.00	PHP 351.00	Big book
15.	Ako'y masayang-masaya	Lampara Pub. House, Inc.	PHP 270.00	PHP 351.00	Big book
16.	Kiko kitikiti	Lampara Pub. House, Inc.	PHP 300.00	PHP 390.00	Big book
17.	Ang nanay kong drayber	Lampara Pub. House, Inc.	PHP 300.00	PHP 390.00	Big book
18.	Ang ruler na mahilig manukat : the condenscending ruler	Lampara Pub. House, Inc.	PHP 200.00	PHP 260.00	Small book
19.	Ang pangit na inakay	Lampara Pub. House, Inc.	PHP 270.00	PHP 351.00	Big book
20.	Ang batang papet	Lampara Pub. House, Inc.	PHP 300.00	PHP 390.00	Big book
21.	Mga damdamin ni butanding	Lampara Pub. House, Inc.	PHP 270.00	PHP 351.00	Big book
22.	Naging leon si kuting!	Lampara Pub. House, Inc.	PHP 270.00	PHP 351.00	Big book
23.	Tatlong matitipid na langgam	Lampara Pub. House, Inc.	PHP 270.00	PHP 351.00	Big book
24.	Ang limang tuta	Lampara Pub. House, Inc.	PHP 270.00	PHP 351.00	Big book
25.	Si bilog, si tatsulok, at si parisukat	Lampara Pub. House, Inc.	PHP 270.00	PHP 351.00	Big book
26.	Ang alaga kong Lolo	Lampara Pub. House, Inc.	PHP 300.00	PHP 390.00	Big book
27.	Ang pagong at ang kuneho	Lampara Pub. House, Inc.	PHP 270.00	PHP 351.00	Big book
28.	Masaya ang maging akol	Lampara Pub. House, Inc.	PHP 300.00	PHP 390.00	Big book
29.	Ang kamatis ni Peles (pitong araw na trabaho)	Adarna House, Inc.	PHP 349.00	PHP 453.70	Big book
30.	Alamat ng ampalaya	Adarna House, Inc.	PHP 349.00	PHP 453.70	Big book



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31.	Si Emang engkantada at ang tatlong haragan	Adarna House, Inc.	PHP 150.00	PHP 195.00	Small book
32.	Kain, kumain, kinain (Big book)	Adarna House, Inc.	PHP 349.00	PHP 453.70	Big book
33.	Hating kapatid	Adarna House, Inc.	PHP 150.00	PHP 195.00	Small book
34.	Si Langgam at si Tipaklong	Adarna House, Inc.	PHP 349.00	PHP 453.70	Big book
35.	May Sampung pulang langgam	Adarna House, Inc.	PHP 349.00	PHP 453.70	Big book
36.	A Boy Named Ibrahim	Adarna House, Inc.	PHP 150.00	PHP 195.00	Small book
37.	Sampung magkakaibigan (kabilang sa seryeng matematika)	Adarna House, Inc.	PHP 150.00	PHP 195.00	Small book
38.	Xi Lef	Adarna House, Inc.	PHP 150.00	PHP 195.00	Small book
39.	May higante sa aming bahay	Adarna House, Inc.	PHP 150.00	PHP 195.00	Small book
40.	Si Pitong, noong panahon ng mga Hapon	Adarna House, Inc.	PHP 150.00	PHP 195.00	Small book
41.	Papel de liha	Adarna House, Inc.	PHP 349.00	PHP 453.70	Big book
42.	Ang mabait na kalabaw	Adarna House, Inc.	PHP 349.00	PHP 453.70	Big book
43.	When zero left number land	Adarna House, Inc.	PHP 150.00	PHP 195.00	Small book
44.	A thirsty sparrow	Adarna House, Inc.	PHP 349.00	PHP 453.70	Big book
45.	Ang mahiyaing manok	Adarna House, Inc.	PHP 349.00	PHP 453.70	Big book
46.	Si Ching na takot sa dilim	Adarna House, Inc.	PHP 150.00	PHP 195.00	Small book
47.	Asul na araw	Adarna House, Inc.	PHP 349.00	PHP 453.70	Big book



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Annex C: Report Template

TITLE OF THE ACTIVITY		DATE/ TIME	PLACE/ VENUE
BUDGET ALLOCATIONS			
Fund Source	Allocation	Budget Utilized	
DETAILS OF THE ACTIVITY			
<i>Description of the activity:</i>			
<i>Highlights (Insights / relevant learning/ Documentation/ issues and concerns):</i>			
<i>Recommendations:</i>			



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