



Republic of the Philippines

Department of Education

REGION III – CENTRAL LUZON

SCHOOLS DIVISION OF SCIENCE CITY OF MUÑOZ

12 November 2024

SCHOOLS DIVISION MEMORANDUM

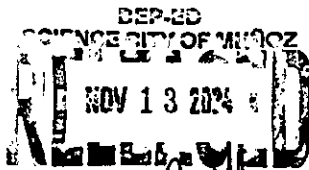
No. 384,

s. 2024

**DISSEMINATION OF REGIONAL MEMORANDUM NO. 779, s. 2024,  
RE: 2024 OBSERVANCE OF THE 18-DAY CAMPAIGN  
TO END VIOLENCE AGAINST WOMEN (VAWC)**

To: Assistant Schools Division Superintendent  
Chief Education Supervisors  
Public Elementary and Secondary Schoolheads  
All Others Concerned

1. For the information, guidance and compliance of all concerned, this office disseminates Regional Memorandum No. 779, s. 2024 titled *2024 Observance of the 18-day Campaign to End Violence Against Women*.
2. The 2024 18-day Campaign to End VAW will center on the recurring six-year (2022-2027) theme, **“UnITEd for a VAW-free Philippines,”** which is still aligned with the theme **“UnITE by 2030 to END VAW”** initiative of the United Nation and with its sub-theme, **“VAW Bigyang-Wakas, Ngayon na ang Oras!”**
3. For queries, you may contact Mr. James Patrick S. Barias, Education Program Specialist II/Division GAD Focal Person through his email address jamespatrick.barias@deped.gov.ph or cellphone number 0917-189-3968.
4. Wide dissemination of this Memorandum is earnestly desired.



**JOHANNA N. GERVACIO PhD, CESO V**  
Schools Division Superintendent of

Encl. As stated  
To be indicated in the Perpetual Index  
Under the following subjects:

OBSERVANCE                      VIOLENCE  
WOMEN'S RIGHT

SGOD-HRD/JPSB/Dissemination of RM 779, s. 2024 re: 2024 Observance of the 18-day Campaign to End Violence Against Women (VAWC)  
10/November 12, 2024

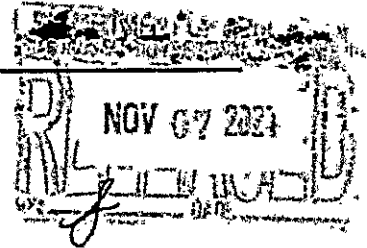


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Republic of the Philippines  
Department of Education  
REGION III- CENTRAL LUZON



REGIONAL MEMORANDUM

No. 779, s. 2024

To : Schools Division Superintendents  
All Others Concerned

**2024 OBSERVANCE OF THE 18-DAY CAMPAIGN TO END VIOLENCE  
AGAINST WOMEN (VAW)**

1. With reference to the Philippine Commission on Women (PCW) Memorandum Circular No. 2024-04 Guide for the 2024 Observance of the 18-day Campaign to End Violence Against Women (VAW), the Philippine Commission on Women (PCW) spearheads the 18-day Campaign to End Violence Against Women (VAW) from November 25 to December 12, 2024.

2. The 2024 18-day Campaign to End VAW will center the recurring six-year (2022-2027) theme, **“UniTEd for a VAW-free Philippines,”** which is still aligned with the **“UnITE by 2030 to END VAW”** initiative of the UN and with its sub-theme, **“VAW Bigyang-Wakas, Ngayon na ang Oras!”**

3. To promote awareness about this campaign, Offices and schools are encouraged to participate in the following activities:

- a. **VAW Awareness in Flag Ceremonies.** Offices and schools are encouraged to include VAW-related presentations, campaign materials, and the **“All Women Cast Lupang Hinirang”** video in flag ceremonies during the campaign period to raise awareness and encourage active participation. The **“All Women Cast Lupang Hinirang”** video can be downloaded from [bit.ly/AllWomenAnthem](http://bit.ly/AllWomenAnthem). Using the **“18-day campaign to End VAW Prayer”** is also encouraged.
- b. **Display of VAW Campaign Banners.** Campaign banners should be printed and displayed at the conspicuous places in offices and schools. To know about the design, specifications, and guidelines on the use of banner, visit [bit.ly/vawfreeph2024](http://bit.ly/vawfreeph2024).
- c. **Online Advocacy for a VAW-Free Philippines.** Participation in online advocacy under the hashtags **#VAWfreePH**, **#VowToEndVAW**, **#FilipinoMarespeto** **#SafeSpacesKasaliTayo**, and other campaign-related hashtags is encouraged. Online support may be demonstrated by:
  - Uploading the official campaign logo, banner, advocacy videos, and other materials on websites and social media accounts;
  - Sharing of VAW-related materials, news, articles, photos, and other relevant information online; and
  - Using the 18-day Campaign to End VAW Facebook Profile Frame, which is available on the PCW Facebook page or on the GAD Region III Facebook page.



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 REGION III- CENTRAL LUZON

- d. **Installation of the "The Orange Exhibit: Journey towards a VAW-free Philippines"**. Offices and schools are encouraged to install the "The Orange Exhibit: Journey towards a VAW-free Philippines" during the campaign period (design can be downloaded from [bit.ly/orangeexhibit](http://bit.ly/orangeexhibit)). Own version of the "Orange Exhibit" may also be developed to chronicle achievements in the fight against VAW.
  - e. **Educational Sessions on VAW and Related Laws**. VAW-related activities such as discussions, orientations, and educational sessions on VAW, anti-VAW legislation and available support services, should be conducted during the campaign period to inform and educate education leaders, teachers, students and staff.
  - f. **Symbolic Wearing of Orange**. Education leaders, teachers, students and staff are encouraged to wear orange on the first day of the Campaign and on Fridays of the campaign period, as a solidarity with the 18-day Campaign to End Violence Against Women (VAW).
4. Immediate dissemination and compliance with this Memorandum are desired.





**RONNIE S. MALLARI, PhD, CESO V**  
 OIC, Regional Director

Encl: As stated  
 To be indicated in the Perpetual Index  
 under the following subjects:

VIOLENCE                      OBSERVANCE  
 WOMEN'S RIGHTS          HUMAN RIGHTS

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 HRDD1/hrdd5  
 November 4, 2024



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