



Republic of the Philippines  
**Department of Education**  
REGION III – CENTRAL LUZON  
SCHOOLS DIVISION OF SCIENCE CITY OF MUÑOZ

02 July 2024

**SCHOOLS DIVISION MEMORANDUM**

No. 211, s. 2024

**DISSEMINATION OF REGIONAL MEMORANDUM NO. 463, S. 2024  
RE: ASSOCIATION OF SOUTHEAST ASIAN NATIONS (ASEAN) AND UNITED  
NATIONS (UN) INFORMATION DRIVE ACTIVITIES**

To: Assistant Schools Division Superintendent  
Chief Education Supervisors  
AP Supervisor  
Public Elementary and Secondary Schoolheads  
All Others Concerned

1. For the information and guidance of all concerned, this Office disseminates the Regional Memorandum No. 463, s. 2024 titled Association of Southeast Asian Nations (ASEAN) and United Nations (UN) Information Drive Activities (attached).
2. All concerned shall do necessary preparation for the said event. All entries shall be uploaded on or before July 22, 2024 via <https://tinyurl.com/42sd7csf>.
3. Oral presentation of the proposal shall be held on July 24, 2024 at 8:30 a.m. at the CID office.
4. For queries, please communicate with Dr. Larry B. Espiritu, CID Chief ES, through his messenger or cellphone number 09171869854.
5. Wide dissemination of this Memorandum is earnestly desired.

  
**JOHANNA N. GERVACIO PhD, CESO V**  
Schools Division Superintendent

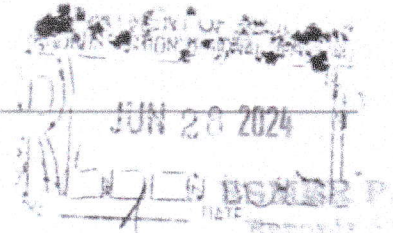
Encl: None  
Reference: None  
To be indicated in the Perpetual Index  
Under the following subjects:

National Heritage

CID/MEG-Dissemination of Regional Memorandum No. 463, s. 2024  
003 July 02, 2024



Republic of the Philippines  
**Department of Education**  
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**REGIONAL MEMORANDUM**

No. 463, s. 2024

**ASSOCIATION OF SOUTHEAST ASIAN NATIONS (ASEAN) AND UNITED NATIONS (UN) INFORMATION DRIVE ACTIVITIES**

To: Schools Division Superintendents  
Assistant Schools Division Superintendents  
Public Elementary and Secondary School Heads/Principals  
All Others Concerned

1. Pursuant to DepEd Memorandum, ICO-A-DM-436-012624, dated January 31, 2024, titled, Call for Activity and Utilization Reports for the ASEAN/UNESCO Information Drive Program Support Funds (2023), Proposals for 2024 Activities and Letters of Acceptance. This Office, through the Curriculum and Learning Management Division (CLMD), shall conduct activities relative to the **Association of Southeast Asian Nations (ASEAN) and United Nations (UN) Information Drive**, on August 9, 2024, at Cabiao Senior High School. This activity will be hosted by DepEd Schools Division Office of Nueva Ecija.
2. The conduct of various activities aims to:
  - a. increase awareness of the importance of sustainable development and global citizenship;
  - b. develop skills to critically analyze global challenges and formulate innovative solutions to contribute to the achievement of the Sustainable Development Goals (SDGs); and
  - c. encourage active participation in community projects and initiatives that promote the SDGs.
3. Attached are the contest guidelines and Program Management Team.
4. Meals, materials, and cash prizes shall be charged against ASEAN and UN Information Drive – Region III downloaded funds while transportation and incidental expenses of the participants shall be charged to their respective local funds subject to the usual government auditing rules and regulations.
5. For more information, contact Dr. Louise L. Lumanug, Regional Education Program Supervisor in *Araling Panlipunan* through his email address at [louise.lumanug001@deped.gov.ph](mailto:louise.lumanug001@deped.gov.ph).
6. Immediate and wide dissemination of and compliance with this Memorandum are earnestly desired.



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*M*  
**MAY B. ECLAR, PhD, CESO III**  
*MB*  
Regional Director

Encl: As stated  
Reference: DepEd Memorandum, ICO-A-DM-872  
To be indicated in the Perpetual Index  
under the following subjects:

ASEAN/UN INFORMATION DRIVE

CLMD3/Clmd7  
June 26, 2024





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Enclosure No. 1 to Regional Memorandum No. \_\_\_\_\_, s. 2024

**CONTEST GUIDELINES**

**Project MAKABANSA** ( **M**akahubog ng **A**ktibong **K**abataang **A**asahan ng **B**ansang **A**agapay sa **N**apapanahong **S**uliranin at **A**dhikain) - is an initiative designed to instill a deep sense of patriotism and civic responsibility among learners. This project promotes national pride and empowers individuals to contribute meaningfully to their communities and the nation as a whole. Through their involvement, participants learn the value of unity, collaboration, and proactive citizenship, fostering a generation of informed and committed patriots. It engages learners in the democratic process by identifying, researching, and addressing public policy issues within their communities. This aims to foster a sense of civic responsibility, enhance critical thinking, and promote active citizenship among students.

- A. There shall be three (3) Grade 7 - 12 learner-participants, ages 13-18 years old per School Division.
- B. The competition shall consist of proposal writing and a Three-Minute Presentation. The team shall develop and present their proposal to the panel of evaluators about real-world problems and how they formulate policy or innovative solutions to contribute to achieving the Sustainable Development Goals.
- C. The participants are given two (2) hours to conceptualize and prepare their proposal including a summary of the proposed policy for the oral presentation. The team may use the internet and other printed resources in developing the output.
- D. The proposal writing shall consist of the following parts:
1. Title
  2. Summary (100-200 words)
  3. Introduction and Rationale
  4. Literature Review
  5. Problem Analysis and Policy Development
  6. Action Plan and Advocacy
  7. Reference
- E. The team shall encode their proposals in word processing software, single spaced using Bookman Old font style twelve set in A4 size paper. The team will be given two (2) hours to submit their outputs (electronic copy) to the facilitators.



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F. At the end of three (3) minutes, a buzzer shall signal that the time for oral presentation is up and participants shall immediately stop presenting.

G. After the presentation, the evaluators will ask questions for clarification.

H. The winners in Project MAKABANSA shall be evaluated on the following criteria:

Criteria	Percentage
<b>Oral Presentation</b>	<b>60%</b>
a. Introduction and Rationale (15%)  <u>Understanding of the Problem</u> <ul style="list-style-type: none"><li>States and explains the problem and its causes and presents evidence that there is a problem.</li><li>Demonstrates an understanding of existing or proposed public policies and formulate innovative solutions to contribute to the achievement of the Sustainable Development Goals.</li><li>Explains why government should be involved in the solution</li></ul>	
b. Literature Review (15%)  <u>Analysis of Existing Policies</u> <ul style="list-style-type: none"><li>Provide a summary and synthesis of the existing research and scholarly articles related to existing policies.</li></ul>	
c. Problem Analysis and Policy Development (15%) <ul style="list-style-type: none"><li>States a public policy that addresses the problem and identifies the government branch or agency responsible for enacting their proposed public policy</li><li>Supports their proposed public policy with reasoning and evidence</li><li>Identifies and explains advantages and disadvantages of their proposed public policy</li></ul>	



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<ul style="list-style-type: none"><li>Explains and gives supporting information for why their proposed public policy constitutional</li></ul>	
d. Action Plan and Advocacy (15%) <ul style="list-style-type: none"><li>Identifies individuals and groups, both supporters and opponents, who will need to be influenced</li><li>Identifies government officials, both supporters and opponents, who will need to be influenced</li><li>Outlines and explains an action process for getting their proposed public policy enacted</li><li>Proposes action that builds and expands on evidence presented in previous panels</li></ul>	
<b>Paper</b>	<b>40%</b>
a. Research (15%) Does the paper contain enough information to back up its ideas? Are there enough sources of information? Are the sources reliable? Are they current? Are they varied and balanced, especially on controversial issues? When appropriate, has the paper used different types of sources such as books, journals, newspapers, interviews, or the internet?	
b. Clear Focus (10%) Is the topic clear? Is it relevant to the presented problem? Is it introduced at the beginning of the paper?	
c. Reasoning and Organization (10%) Are the key concepts defined and presented clearly? Does the paper's argument follow a logical outline? Are the parts of the paper coherent? Are they logically connected?	
d. Writing Mechanics (5%) Is the paper free of grammatical, spelling, and typing errors? Are the sentences short, clear, and free of unnecessary jargon?	
<b>Total</b>	<b>100%</b>

### JINGLE MAKING CONTEST

A. There shall be one (1) Grade 5 - 6 learner-participant per School Division.



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B. The lyrics must reinforce the key messages from ASEAN's Motto alone of ASEAN: "Enhancing Connectivity and Resilience", emphasizes the importance of a common identity, a sense of togetherness, and the striving towards the development of the whole region.

C. The jingle must be aligned with the theme "ASEAN: Enhancing Connectivity and Resilience"

D. The jingle must not be more than two (2) minutes.

E. The jingle must be an original composition of the participating learner and may be through the guidance of a music teacher/coach.

F. Any musical instrument may be used as accompaniment.

G. The composition can be written either in English or Filipino language.

The criteria are as follows:

<b>Originality</b>	40%
<b>Musicality</b>	40%
Melody	
Arrangement	
Instrument / Accompaniment	
Tone	
<b>Relevance and Appropriateness to the Theme</b>	20%
Total	100%

**Submission of Entries**

I. The deadline for the submission of entries will be on **August 1, 2024**, through this link <https://tinyurl.com/h373vyxe>.

J. The entry must be submitted in mp4 format properly labeled/titled together with the lyrics and scanned image of student ID.

K. Top 3 winners will receive a Certificate of Recognition and cash prizes. Winners will be announced after competition, and will be awarded at **Cabiao Senior High School** on **August 9, 2024**.



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Enclosure No. 2 to Regional Memorandum No. \_\_\_\_\_, s. 2024

**PROGRAM MANAGEMENT TEAM**

	Name		School/Division/ Office
Consultants	<b>May B. Eclar PhD, CESO III</b> Regional Director		Regional Office
	<b>Jessie L. Amin EdD, CESO V</b> Assistant Regional Director		
Overall Chairperson	<b>Rosalinda S. Ibarra PhD</b> CES, CLMD		Regional Office
Vice Chairperson	<b>Louise L. Lumanug PhD</b> Regional AP EPS		Regional Office
Members			
	Ramil Dacanay	EPS	Angeles City
	Jeffrey Resueno	EPS	Aurora
	Rufina E. Ramos	EPS	Balanga City
	Edelberto Ramos	OIC-EPS	Baliwag City
	Romeo M. Layug	EPS	Bataan
	Virgilio L Laggui	EPS	Bulacan
	Salvador B. Lozano	EPS	Malolos City
	Ma Leonora B. Cruz	EPS	City of Meycauyan
	Mary Jane P. Soriano	EPS	City of San Fernando
	Emmanuel de Mesa	EPS	City of San Jose Del Monte
	Marie Claire M. Estabillo	EPS	Gapan City
	Alma G. Pineda	EPS	Mabalacat City
	Jaimelita B. Hernandez	EPS	Nueva Ecija
	Allen Tuyogon	EPS	Olongapo City
	Vilma T. Arcilla	EPS	Pampanga
	Allan Moore S. Cabrillas	EPS	San Jose City
	Melody Galingan	EPS	Science City of Munoz
	Rebecca K. Sotto	EPS	Tarlac City
	Lamberto Gamurot	EPS	Tarlac Province
	Ariel N. Vicedo	EPS	Zambales





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	Lawrence A. Dela Cruz	HT-III	Bulacan
	Marvin Batoy	Principal II	Nueva Ecija
	Gandhi B. Cardenas	Principal I	Nueva Ecija
	Marites Cabanatan	AP-1	Nueva Ecija
	Eden Grace M. Dagdag	HT-III	Pampanga
	Leo Francis R. Dilag	HT-III	Pampanga
	June D. Bernabe	Principal II	Cabanatuan City
	Jonner C. Bais	HT-III	Pampanga
	John Revin A. De Jesus	HT-III	Bulacan



Republic of the Philippines  
**Department of Education**  
**EXTERNAL PARTNERSHIPS SERVICE**


Office of the Director

ICO-A-DM-436-012624

**MEMORANDUM**

FOR : REGIONAL DIRECTORS

ATTENTION : REGIONAL FOCAL PERSONS FOR ICO AFFAIRS

FROM :   
MARGARITA CONSOLACION C. BALLESTEROS  
Director IV

SUBJECT : Call for Activity and Utilization Reports for the ASEAN-UNESCO Information Drive Program Support Funds (2023), Proposals for 2024 Activities, and Submission of Letters of Acceptance

DATE : January 31, 2024

**Background:**

The Association of Southeast Asian Nations (ASEAN) and the United Nations (UN) are two regional and international organizations that serve as a platform for the Philippines to pursue its development and security agenda through diplomacy and cooperation or partnership with other states. As a Member State of both platforms, the Philippines is also expected to fulfill commitments to the two organizations as stated in their respective Charters.

As stated in the ASEAN Charter, Member States are expected to promote their common ASEAN identity and a sense of belonging among their peoples in order to achieve their shared destiny, goals, and values. In addition, it is also stated in Proclamation No. 282 titled Amending Proclamation No. 1008 (s. 1997) to Declare the Month of August of every year as "ASEAN Month", that all agencies in the Philippines, especially the Department of Foreign Affairs, Department of Education, Department of Interior and Local Government, Department of Tourism, Department of Trade and Industry and the Commission on Higher Education are enjoined to initiate and implement programs and activities to raise awareness and public support in promoting observance of ASEAN Month in various offices, schools, universities, local government units, and business establishments. Meanwhile, all UN Member States are expected to strengthen support for the 2030 Agenda for Sustainable Development by promoting the Sustainable

The External Partnerships Service (EPS) – International Cooperation Office (ICO) annually downloads the ASEAN-UNESCO Information Drive Funds to the Regional Offices of the Department of Education to encourage our counterparts in the field to conduct initiatives to promote and raise awareness on the ASEAN and the UN, including the UN Educational, Scientific, and Cultural Organization (UNESCO), and the SDGs.

During the Program Implementation Review (PIR) January 16, 2024, it was announced that all downloading of funds to regional offices must be facilitated by March 15, 2024. In line with this, the ICO targets to facilitate the downloading of funds before the set deadline to ensure that the regional offices have access to resources that can be used in their ASEAN-UNESCO awareness and information campaign for the celebration of the ASEAN Day on August 8, 2024 and UN Day on October 24, 2024.

As we draw closer to the Philippine Chairmanship of ASEAN in 2026, and the deadline for the achievement of the UN Sustainable Development Goals in 2030, the ICO is committed to raise awareness on ASEAN and the UN to create a community where global citizenship, peace, cultural appreciation, civic consciousness, and collaborative initiatives will thrive. In line with this, **all recipients of this communication are requested to go over the pertinent details stated below:**

#### **Call for Proposals:**

All regional offices (ROs) are requested to submit proposals for activities that will elevate awareness and understanding of ASEAN and the UN within their respective jurisdictions in 2024. ROs who are able to successfully comply will be eligible for funding support from the ICO. This opportunity will help facilitate creative approaches in raising awareness about ASEAN and UN, allowing each region to conduct activities that are appropriate with the context of their diverse audiences.

#### **Call for Reports:**

To facilitate monitoring and evaluation, the **EPS-ICO respectfully requests all regions that were downloaded with the ASEAN-UNESCO Information Drive Program Support Funds for 2023 to submit their utilization and activity reports.** These reports will not only serve to evaluate the effectiveness of activities but also provide valuable insights for future projects of the ICO in supporting the regions as they take part in raising awareness about ASEAN and the UN. The following regions downloaded with 2023 funds are the following:

- National Capital Region
- Region I
- Region II
- Region V
- Region VI
- Region VIII
- Region XI



**Amount for Downloading:**

In line with our commitment to transparency and efficiency, the ICO categorized field offices into two groups for the disbursement of funds:

*Category I (PHP 300,000):*

This category includes regions that have demonstrated exceptional diligence by successfully submitting their 2022 Accomplishment Reports and Letters of Acceptance on time during the previous year. Additionally, it extends to regions that provided reports and letters of acceptance but, unfortunately, did not make it to last year's cutoff for downloading\*. The following regions under Category I are:

- National Capital Region
- Region I
- Region II
- Region III\*
- Region IV\*
- Region V
- Region VI
- Region VIII
- Region XI

*Category II (PHP 150,000):*

This category pertains to regions that, regrettably, did not successfully submit their 2022 Accomplishment Reports, Proposals, and/or Letters of Acceptance in 2023. The following regions under Category I are:

~~DepEd CAR~~

- DepEd Region IV-A
- DepEd Region V
- DepEd Region VII
- DepEd Region IX
- DepEd Region X
- DepEd Region XII
- DepEd Region XIII

**Submissions of Letters of Acceptance:**

Alongside the submission of proposal and reports, regional offices are also requested to submit their Letters of Acceptance which is a requirement for the facilitation of downloading of funds. The amount to be downloaded reflected in the letter must be in accordance to the corresponding amount for the category under which the RO falls.



**Clear Statement of Request and Recommended Action**

In this regard, the EPS - ICO respectfully requests all Regional Offices to submit their respective **Proposals, Activity Reports (if applicable), and Letters of Acceptance**. The report to be submitted must be noted by the Immediate Supervisor of the person who prepared the report (if applicable) and approved by the Regional Director.

Attached herewith is the reporting template prepared by ICO for the accomplishment of the assigned Regional Focal Person for ICO Affairs, or personnel designated by the Regional Director to handle the utilization of the ASEAN-UNESCO Information Drive Program Support Funds.

It would be appreciated if **all submissions** are made **on or before February 9, 2024 (Friday)**. **Submissions and further coordination on this matter** may be coursed through the International Cooperation Office via email at [ico@deped.gov.ph](mailto:ico@deped.gov.ph) and cc: Ms. Maribeth S. Chua ([maribeth.chua@deped.gov.ph](mailto:maribeth.chua@deped.gov.ph)) and Ms. Hanna Patricia M. Cortes ([hanna.cortes@deped.gov.ph](mailto:hanna.cortes@deped.gov.ph)).

Thank you very much.

**Attachments:**

*Template-Activity Report*

*Template-Proposal*

*Guidelines on the Utilization of the ASEAN-UNESCO Information Drive Funds*

