



Republic of the Philippines  
**Department of Education**  
REGION III – CENTRAL LUZON  
SCHOOLS DIVISION OF SCIENCE CITY OF MUÑOZ

20 May 2024

**SCHOOLS DIVISION MEMORANDUM**

No. 174,

s. 2024

**DISSEMINATION OF REGIONAL MEMORANDUM NO. 354, S. 2024**  
**RE: REGIONAL CELEBRATION FOR THE NATIONAL HERITAGE MONTH**

To: Assistant Schools Division Superintendent  
Chief Education Supervisors  
AP Supervisor  
Public Elementary and Secondary Schoolheads  
All Others Concerned

1. For the information and guidance of all concerned, this Office disseminates the Regional Memorandum No. 354, s. 2024 titled Regional Celebration for National Heritage Month (attached).
2. All concerned Education Program Supervisor in Araling Panlipunan and schoolheads shall do necessary preparation for the said event.
3. For queries, please communicate with Dr. Larry B. Espiritu, CID Chief ES, through his messenger or cellphone number 09171869854.
4. Wide dissemination of this Memorandum is earnestly desired.

  
**JOHANNA N. GERVACIO PhD, CESO V**  
Schools Division Superintendent 

Encl: None

Reference: None

To be indicated in the Perpetual Index

Under the following subjects:

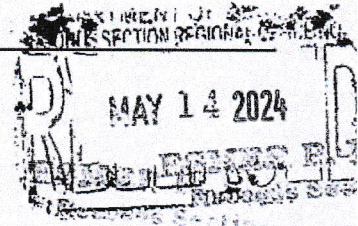
National Heritage

CID/MEG-Dissemination of Regional Memorandum No. 354, s. 2024  
001/May 20, 2024





Republic of the Philippines  
**Department of Education**  
REGION III-CENTRAL LUZON



**REGIONAL MEMORANDUM**

No. 354 s. 2024

**REGIONAL CELEBRATION FOR NATIONAL HERITAGE MONTH**

To: Schools Division Superintendents  
Curriculum Implementation Division Chiefs  
Education Program Supervisors in *Araling Panlipunan*  
School Heads of Public and Private Elementary and Secondary Schools  
All Others Concerned

1. The Department of Education joins the celebration of National Heritage Month (NHM) in consonance with Presidential Proclamation No. 439, s. 2003, recognizing the month of May as the month of traditional festivities and people's participation in the preservation of tangible and intangible heritage.
2. In celebration of **2024 National Heritage Month** as enshrined in DepEd Memorandum No.022, s. 2024, dated April 30, 2024, this Office, through the Curriculum and Learning Management Division, shall conduct a Regional Celebration for National Heritage Month with a theme, "**Championing Heritage: Capacity Building to Transform Communities**" on **May 31, 2024**, from 9:00 a.m. to 12:00 noon via MS Teams through this link: <https://tinyurl.com/mu6mscky>.
3. This activity will be hosted by DepEd Schools Division Offices of Angeles City and Aurora which aims to create among the Filipino people consciousness, respect, and love for the legacies of the nation's cultural history.
4. The participants in this activity are the *Araling Panlipunan* Education Program Supervisors, head teachers, and school heads of public and private elementary and secondary schools.
5. The following documents are enclosed for information and guidance:  
Enclosure No.1 - Matrix of Activity  
Enclosure No.2 - Technical Working Group
6. Attached is DepEd Memorandum No. 022, s. 2024, dated April 30, 2024, as a reference.
7. For more information, you may contact Dr. Louise L. Lumanug, Regional Education Program Supervisor in *Araling Panlipunan* through his email address at [louise.lumanug001@deped.gov.ph](mailto:louise.lumanug001@deped.gov.ph).



Address: Matalino St. D.M. Government Center, Maimpis, City of San Fernando (P)  
Telephone Number: (045) 598-8580 to 89 Email Address: [region3@deped.gov.ph](mailto:region3@deped.gov.ph)  
Website: <https://region3.deped.gov.ph/>

1674



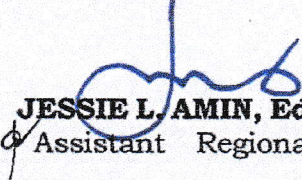


Republic of the Philippines  
**Department of Education**  
REGION III-CENTRAL LUZON

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8. Immediate and wide dissemination of this Memorandum is hereby enjoined.

For the Regional Director:

  
**JESSIE L. AMIN, EdD, CESO V**  
Assistant Regional Director

Encls.: As stated  
Reference: DM 022, s. 2024  
To be indicated in the Perpetual Index  
under the following subjects:

HERITAGE MONTH CELEBRATION

REGIONAL CELEBRATION

Clmd1/Clmd7  
May 13, 2024





Republic of the Philippines  
**Department of Education**  
 REGION III-CENTRAL LUZON

Enclosure No. 1 to Regional Memorandum No. \_\_\_\_\_, s. 2024

**REGIONAL CELEBRATION FOR NATIONAL HERITAGE MONTH**  
 May 31, 2024

**Matrix of Activity**

Schedule	Topic/Activity	In-Charge
<b>April 8, 2024</b>		
8:30 – 9:00	Registration	
9:00 – 9:30	Opening Program	
	National Anthem	<b>Video Presentation</b>
	Ecumenical Prayer	
	Awit ng Rehiyon	
	Welcome Address	<b>Jessie L. Amin EdD, CESO V</b> Assistant Regional Director
	Inspirational Messages	<b>Engr. Edgard C. Domingo, CESO V</b> Schools Division Superintendent SDO Angeles City  <b>Dante G. Parungao, CESO V</b> Schools Division Superintendent SDO Aurora  <b>May B. Eclar, CESO III</b> Regional Director
	Statement of Purpose	<b>Louise L. Lumanug, PhD</b> Regional EPS, Araling Panlipunan
	Acknowledgement of Participants & Presentation of Management Team	
9:30 -9:40	Health Break	
9:40 -12:00	Championing Heritage: Capacity Building to Transform Communities - (Showcasing Cultural heritage)	



Address: Matalino St. D.M. Government Center, Maimpis, City of San Fernando (P)  
 Telephone Number: (045) 598-8580 to 89 Email Address: region3@deped.gov.ph  
 Website: <https://region3.deped.gov.ph/>





Republic of the Philippines  
**Department of Education**  
REGION III-CENTRAL LUZON


Enclosure No. 2 to Regional Memorandum No. . . . ., s. 2024

**REGIONAL CELEBRATION FOR NATIONAL HERITAGE MONTH**  
May 31, 2024

**Program Management Team**

	Name	School/Division/Office
Consultants	<b>May B. Eclar PhD, CESO III</b> Regional Director	Regional Office
	<b>Jessie L. Amin EdD, CESO V</b> Assistant Regional Director	
Overall Chairperson	<b>Librada M. Rubio PhD</b> CES, CLMD	Regional Office
Vice Chairperson	<b>Louise L. Lumanug PhD</b> Regional AP EPS	Regional Office
Planning Committee	<b>Jeffrey Resueno</b> EPS, SDO Aurora	Aurora
	<b>Ramil Dacanay</b> EPS, Angeles City	Angeles City
Technical Committee	John Allison Laurio Christian Paolo Alamani Christian Jester Bitong Christopher John M. Santiago Carmela Joyce Espino	Aurora  Angeles City
Documenter	Gerald D. Rivera	Aurora

To send feedback regarding any of our services, kindly scan the QR Code.



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Website: <https://region3.deped.gov.ph/>





Republic of the Philippines  
**Department of Education**

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APR 30 2024

DepEd MEMORANDUM  
No. **022**, s. 2024

**2024 NATIONAL HERITAGE MONTH CELEBRATION**

To: Undersecretaries  
Assistant Secretaries  
Minister, Basic, Higher and Technical Education, BARMM  
Bureau and Service Directors  
Regional Directors  
Schools Division Superintendents  
Public and Private Elementary and Secondary School Heads  
All Others Concerned

1. Presidential Proclamation No. 439, s. 2003 declared May of every year as the National Heritage Month (NHM) and should be celebrated annually. Relative thereto, the National Commission for Culture and the Arts (NCCA) announces the observance of the **2024 National Heritage Month**.

2. This year's theme, *Championing Heritage: Capacity Building to Transform Communities*, emphasizes the much-needed support for the cultural workers and advocates within the local communities and indigenous peoples (IP) by boosting their knowledge and skills in heritage management. This can be achieved by organizing proper training and capacity-building activities and tools such as basic conservation, historical research, and cultural mapping methodologies, heritage impact assessments, the effective management of museums, galleries, libraries, and archives, and the maintenance of local registries for submission to the Philippine Registry of Heritage (TALAPAMANA).

3. Schools, schools division offices (SDOs), and regional offices (ROs) are encouraged to support the 2024 NHM by undertaking related activities, such as but not limited to:

- a. active use, posting, and sharing of the 2024 NHM advocacy materials, including the Official 2024 NHM Poster, Facebook Banner/s, and 2024 NHM Calendar of Activities in all schools divisions and schools' website and social media accounts;
- b. participation in the online campaign thread about the 2024 NHM celebration by sharing heritage-related content, including photos, videos, news features, and other collaterals released by the NCCA and NHM Facebook Pages ([facebook.com/nationalheritagemonthph](https://facebook.com/nationalheritagemonthph)) using the hashtags #NHM2024 and #NHMChampioningHeritage;



- c. use of various online audiovisual programs and content related to heritage, such as **Dayaw, Philippine Heritage Awards**, and previous videos of National Heritage Month as part of instructional materials for students, accessible through the NCCA Learning Hub (<https://www.nccallearninghub.com/>) and/or NHM Facebook Page (<https://www.facebook.com/nationalheritagemonthph>);
- d. organizing own NHM activities and participating in heritage-related events such as seminars, webinars, workshops, lectures, and exhibits; and
- e. preparation of activity implementation reports with high-quality photos for submission to **events.chs@ncca.gov.ph**, (cc: **nhmsecretariat@gmail.com**), in Word document file with the details provided below for inclusion in the NHM 2024 Souvenir Program on or before June 14, 2024 (Friday). Please note that participation in this activity is voluntary only.

- Name of Institution
- Date of Activity
- Venue of Activity
- Brief Description of Activity

4. Schools, SDOs, and ROs organizing their own NHM 2024 are requested to fill out the 2024 NHM Activity Proposal Form and send the final information to the NHM secretariat for the inclusion in the Calendar of Activities on or before **April 30, 2024 (Tuesday)**. The NHM 2024 reference materials can be accessed through this link: **bit.ly/NHM2024Ref**. For easier consideration, the activities may be accomplished along with the submission of the agency's high-resolution logo through this link: **bit.ly/NHM2024ActivitySubmit**.

5. Participation of learners and teachers from public and private schools shall be purely voluntary and shall not hamper instructional time in compliance with the provisions of DepEd Order (DO) No. 003, s. 2024 titled Amendment to DepEd Order No. 022, s. 2023 (Implementing Guidelines on the School Calendar and Activities for the School Year 2023–2024) and DO 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.

6. For more information, please coordinate with the following:

**Ms. Renee C. Talavera**

NCCA Program Management Division

Email Address: [nhmsecretariat@gmail.com](mailto:nhmsecretariat@gmail.com)

Facebook: [facebook.com/nationalheritagemonthph](https://www.facebook.com/nationalheritagemonthph)

Website: [ncca.gov.ph/nationalheritagemonth](https://www.ncca.gov.ph/nationalheritagemonth)

Mobile Number: 0968-447-0708

**Bureau of Curriculum Development-Office of the Director IV**

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Email Address: [bcd.od@deped.gov.ph](mailto:bcd.od@deped.gov.ph)

Telephone Numbers: (02) 8636-5096 and 8633-726



7. Immediate dissemination of this Memorandum is desired.

By Authority of the Secretary:

  
**GINA O. GONONG**  
Undersecretary

References:

DepEd Order (Nos. 003, s. 2024 and 9, s. 2005)  
DepEd Memorandum No. 018, s. 2023



To be indicated in the Perpetual Index  
under the following subjects:

BASIC EDUCATION  
BUREAUS AND OFFICES  
CELEBRATIONS AND FESTIVALS  
CULTURE AND ARTS  
CULTURAL EVENTS/SHOWS  
LEARNERS  
SCHOOLS  
TEACHERS

JDMC, APA, MPC, DM 2024 National Heritage Month  
0133 - April 23, 2024