



Republic of the Philippines
Department of Education
REGION III – CENTRAL LUZON
SCHOOLS DIVISION OF SCIENCE CITY OF MUÑOZ

19 January 2023

SCHOOLS DIVISION MEMORANDUM

No. 023

s. 2024

CONDUCT OF 2024 DIVISION SCHOOLS PRESS CONFERENCE

TO: Assistant Schools Division Superintendent
Chief Education Supervisors
All Public and Private Elementary and Secondary Schoolheads
All Others Concerned

1. In line with the thrusts to promote responsible and free journalism and pursuant to the provision of section 2 of RA 7079, this Office announces the conduct of Division Schools Press Conference on January 29-30, 2024 at MNHS-Main (JHS).
2. Anchored on the theme, “*From Campus Journalism to Real-world Journalism: Shaping Minds from Schools to Societies*”, this activity aims to:
 - a. hone learners’ real world journalism skills,
 - b. demonstrate commitment in the advocacies of campus journalism and integrating them in related school community initiatives through various platforms,
 - c. enhance journalistic competence through healthy and friendly competitions,
 - d. promote responsible journalism and fair and ethical use of social media,
 - e. provide a venue for an enriching learning experience for learners interested in pursuing journalism as a career, and
 - f. select participants who will represent the schools division to the 2024 Regional Schools Press Conference (RSPC).
3. The DSPC activities shall include the following:
 - a. Individual Contests**
 - i. News Writing
 - ii. Feature Writing
 - iii. Editorial Writing
 - iv. Sports Writing
 - v. Copyreading and Headline Writing
 - vi. Science and Technology Writing
 - vii. Photojournalism
 - viii. Editorial Cartooning
 - ix. Column Writing
 - b. Group Contests**
 - i. Radio Scriptwriting and Broadcasting (English and Filipino, elementary and secondary)



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- ii. Collaborative Desktop Publishing (English and Filipino, elementary and secondary)
 - iii. Online Publishing (English and Filipino, secondary only)
 - iv. TV Scriptwriting and Broadcasting (English and Filipino, secondary only)
- c. School Paper Contests (English and Filipino, elementary and secondary in PDF)**
- i. News Section
 - ii. Feature Section
 - iii. Editorial Section
 - iv. Science and Technology Section
 - v. Sports Section
 - vi. Layout and Page Design
4. A campus journalist both in elementary and secondary levels shall be allowed to participate in a maximum of two contest categories.
 5. The top five (5) winners shall be declared in elementary and secondary for each individual category and medium and the top three (3) winners in group categories. However, only the top three (3) winners in individual contests and the champion teams in group events shall advance to the 2024 Regional Schools Press Conference.
 6. The top three (3) winners shall receive medals and certificates, while the fourth and fifth placers shall have certificates only.
 7. In the event a contestant cannot make it to the RSPC due to unavoidable circumstances, the concerned school paper adviser/coach, and schoolhead shall inform in writing the SDC for Journalism so the management can make the necessary replacement.
 8. Photojournalists shall bring a digital camera (point and shoot) with a maximum of 24.3 megapixels with fixed lenses. The contest facilitator will provide bond papers for participants to write their captions. The outputs will be collected and stored in a designated folder for the evaluator's review.
 9. The **Search for Most Outstanding School Paper Adviser (MOSPA) and Most Outstanding Campus Journalists (MOCJ)** at both elementary and secondary levels will also be conducted. Interested participants in these categories shall submit their documents after the DSPC to ensure the inclusion of their achievements in this event. The deadline of submission is on February 5, 2024. Entries must be sent to Mrs. Aileen G. Mactal, EPS in English, Dr. Mary Queen P. Orpilla, EPS in Filipino and Ms. Ann Christian A. Francisco, Schools Division Coordinator for Journalism. The selection criteria for winner will follow the guidelines outlined in Regional Memorandum 244 s. 2023. Refer to Enclosure 3 for the details.



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10. A **school Publication Contest** for elementary and secondary level will also be held following the guidelines in DepEd Memorandum No. 24 s. 2023. **All public and private elementary and secondary schools are required to submit their publication.** All entries, spanning from June 2023 to March 2024, must be submitted in PDF format via official One drive. The deadline of submission is on February 22, 2024. Late entries will not be accepted.
11. School paper advisers must electronically submit their list of participants using template in Enclosure 2. This submission should be completed on or before January 25, 2024 via official One drive to be forwarded to the schoolheads' official group chatroom.
12. A registration fee of P150.00 and membership fee of P30.00 for each participating campus journalist will be collected to help cover expenses, including supplies, evaluators, meals, awards, and other related costs. The registration fees may be chargeable to school publication funds, school MOOE, and other local school funds in accordance with standard accounting and auditing rules and regulations. Meanwhile, participants from private schools are encouraged to coordinate with their respective schools to address their registration fees.
13. A membership fee of P60.00 will also be collected from each school paper adviser/coach. Treasurers of DASSPA and DAESPA shall facilitate the collection of membership fees, accepting payments in cash or GCASH. Payments can be made to Mr. Leoval DG. Dela Cruz at 09912307395.
14. School paper advisers shall ensure the payment of registration fees for their participants on or before January 26, 2024 at the cash section of the Schools Division Office. Only participants with paid registration and membership fees are eligible for the competition.
15. It is emphasized that **NO** payment shall be made during the contest proper.
16. School paper advisers and coaches are responsible for the safety and security of their pupils and students during the entire duration of 2024 DSPPC.
17. Throughout the duration of the competition, **the school paper advisers, coaches, and parents are NOT allowed in the contest venue.**
18. Select school paper advisers/coaches from public and private schools shall serve as contest/room facilitators. SPAs/coaches in elementary schools shall be assigned at the secondary level and vice versa.
19. It is reiterated that learners joining the conference including higher-level competition in journalism shall be given the rightful, valid, and planned considerations in their academic written requirements and performances.



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20. Travel expenses arising from the participation of working committee chairs and members from both school and schools division office in DSPC-related activities shall be covered by the respective school or division MOOE and other local fund sources subject to standard accounting and auditing rules and regulations.
21. This Memorandum shall serve as the official authority to travel of the participants involved in the DSPC and other related DSPC activities.
22. For other details, please refer to the following:
 - a. Enclosure 1: 2024 DSPC Work Plan, Program Management Team, Technical Working Group and Working Committees
 - b. Enclosure 2: Template for the Registration of Official Participants
 - c. Enclosure 3: Criteria for the Search for Most Outstanding Campus Journalist and School Paper Advisers (Elementary and Secondary)
 - d. Enclosure 4: DASSPA and DAESPA Officers
 - e. Enclosure 5: Contest Facilitators
23. This Memorandum will be supplemented with an addendum specifying the a.) Program Matrix b) Awarding Ceremonies and c) Judges/Evaluators.
24. Immediate and wide dissemination of this Memorandum is earnestly desired.



Johanna N. Gervacio
JOHANNA N. GERVACIO PhD, CESO V
Schools Division Superintendent

Encl: as stated

References: Regional Memorandum 244 s. 2023 DepEd Memorandum No. 24 s. 2023

To be included in the Perpetual Index

Under the following subjects:

SCHOOLS PRESS CONFERENCE
SCHOOL PAPER

CID/ACAF/ 2024 DSPC
01-19-24



Address: Brgy. Rizal, Science City of Muñoz, 3119

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Enclosure 1 to Schools Division Memorandum No. s. 2024

023

2024 DSPC WORK PLAN

Date	Activity	Persons Involved	Outputs/Results
October 25, 2023	Planning Meeting	SDC for Journalism DASSPA Officers DAESPA Officers	Organized Technical Working Committees and Members
January 18, 2024	Coordination Meeting and Ocular Visit to Contest Rooms	EPS in English EPS in Filipino SDC for Journalism 1 schoolhead	Finalized Venue for Opening Program and Contest Rooms
January 25, 2024	Preparation of Supplies and Materials	EPS in English EPS in Filipino SDC for Journalism DSPC TWG Members Contest Facilitators	Prepared and organized supplies, materials, program, certificates of participation, recognition, and appearance and medals
January 25, 2024	Deadline of Submission of Official Participants	EPS in English EPS in Filipino SDC for Journalism	Completed Official List of Participants per Category
January 26, 2024	Registration of Participants and Payment of Registration Fees	School Paper Advisers DASSPA and DAESPA Treasurers	Completed Official List of Registered Participants per Category
January 29-30, 2024	DSPC	SDS ASDS CID Chief Supervisor EPS in English EPS in Filipino SDC for Journalism	Implemented the activity in pursuance to the plans and guidelines



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		Schoolheads SPAs and Coaches Campus Journalists	
January 30, 2024	Finalization of Results	EPS in English EPS in Filipino SDC in Journalism Contest Facilitators Committee Chair and Members	Finalized DSPC results
February 1, 2024	Release of 2024 DSPC Results	SDS ASDS CID Chief Division ITO EPS in English EPS in Filipino SDC in Journalism	Issued 2024 DSPC Results
February 2, 2024	2024 DSPC Post- evaluation	EPS in English EPS in Filipino SDC for Journalism Contest Facilitators Committee Chair and Members	Finalized DSPC Accomplishment Report and Documentation
February 5, 2024 and February 22, 2024	Submission of Entries for MOSPA and MOCJ and Best Publication	EPS in English EPS in Filipino SDC for Journalism Participants	Completed list of Entries for Best Publication, MOSPA, and MOCJ
February 8, 2024 and February 23, 2024	Evaluation of Entries	EPS in English EPS in Filipino SDC for Journalism Evaluators	Evaluated entries based on set criteria



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February 26, 2024	Release of Results for Best Publications and MOSPA and MOCJ	SDS ASDS CID Chief Division ITO EPS in English EPS in Filipino SDC for Journalism	Results for Best Publication, MOSPA and MOCJ
TBA	Awarding Ceremony for Best Publication, MOSPA and MOCJ	SDS ASDS CID Chief Supervisor EPS in English EPS in Filipino SDC in Journalism	Recognized Best Publications, MOSPA and MOCJ



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PROGRAM MANAGEMENT TEAM

Consultants:

JOHANNA N. GERVACIO PhD, CESO V
Schools Division Superintendent

ERLEO T. VILLAROS, PhD
Officer-in-Charge
Assistant Schools Division Superintendent

Chair:

LARRY B. ESPIRITU PhD
Chief ES – Curriculum Implementation Division

Co-chairs:

AILEEN G. MACTAL
EPS I – English

MARY QUEEN P. ORPILLA PhD
EPS I – Filipino

ANN CHRISTIAN A. FRANCISCO
Schools Division Coordinator for Journalism

TECHNICAL WORKING GROUP

Chair:

ANN CHRISTIAN A. FRANCISCO
Schools Division Coordinator for Journalism

Co-chairs:

IRENIO A. BUCSIT JR.
RASSPA President/Master Teacher I

BENNEDICK T. VIOLA
DASSPA President

MARK ANTHONY A. PARAGUISON
DAESPA President

Members:

DASSPA and DAESPA Officers



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SCHOOLS DIVISION OF SCIENCE CITY OF MUÑOZ
COMMITTEE

Committee on Contest Venue and Rooms

Chair: Gilda S. Panuyas
Co-chair: Moon Lee G. Lee
Member: Katherine D. Barlaan

Committee on Registration

Chair: Leoval Dela Cruz PhD
Co-chair: Rambí B. Mananes
Member: Noreen B. Santiago

Committee on Medals & Certificates

Chair: Jackylou G. Alberto
Co-chair: Rose Ann Beron
Member: Jovi Mei Valdez

Committee on Program and Invitaton

Chair: Margarie D. Lucero
Co-chair: Aljohn Febrero PhD
Member: Gladys Ubaldo

Committee on Contest Materials

Chair: Eufemia Cuaresma PhD
Co-chair: May Batungbakal
Member: Maria Gina Roa

Committee on Tabulation

Chair: Wensdy S. Casio
Co-chair: Jessica V. Ibarra
Member: Marie Joy F. Cunanan

**Committee on Activity Completion Report
and Documentation**

Chair: Rexie Ann P. Maun
Co-chair: Robinson B. Valenzona
Members: Ralph Bryan D. Cruz

**Committee on Physical Arrangement
and Stage Decoration**

Chair: Jhon Galera PhD
Co-chair: Mark Anthony S. Paraguison
Member: Andrew Pagaling

Committee on Sound System and AVP

Chair: Christian Edward Cruz
Co-chair: Christian Lee R. Roque
Member: Jessie Dumale

Committee on Foods and Refreshments

Chair: Bhelma Mamuad
Co-chair: Aimee Katrina Dela Cruz
Member: Joza Castro



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Enclosure 2 to Division Memorandum No. s. 2024:

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Template for the Registration of Official Participants

A. List of Participants for the Individual Categories

Category: _____
Medium: (English or Filipino)

Level: (Elementary or Secondary)

	Complete Name of Student	Gender (M/F)	Grade Level	Contact No.	School Paper Adviser	School	Name of School Paper
1							
2							
3							
4							

*Add rows if needed.

Prepared by:

Certified True and Correct:

Name of School Paper Adviser
Signature over Printed Name

Name of Schoolhead
Signature over Printed Name

B. List of Participants for the Group Categories

Group Category: _____
Medium: (English or Filipino)

Level: (Elementary or Secondary)

	Complete Name of Student	Gender (M/F)	Role	Contact No.	Team Coach	School	Name of School Paper
1							
2							
3							
4							

Prepared by:

Certified True and Correct:

Name of School Paper Adviser
Signature over Printed Name

Name of Schoolhead
Signature over Printed Name





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Enclosure 3 to Division Memorandum No. s. 2024
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Criteria for the Search for Most Outstanding Campus Journalist and School Paper
 Advisers (Elementary and Secondary)

Enclosure No. 1 of Regional Memorandum No. _____, s. 2023

REGION III SEARCH FOR 2023 OUTSTANDING CAMPUS JOURNALISTS

Name of Candidate: _____
 Division: _____

A. ACADEMIC PERFORMANCE 20 %

(for the past two years up to the 2nd quarter of the current school year)

Rank (in class)

- with Highest Honors or its equivalent -20%
- with High Honors or its equivalent -15%
- with Honors or its equivalent -10%

SCORE: _____

B. ACHIEVEMENTS IN JOURNALISM 45 %

(highest possible score: 162+84+66 = 312)

✓ **WINNINGS TO THE NSPC/RSPC/DSPC**

The candidate shall earn the corresponding points for every year of winning:

1. Individual Contests (highest possible score - 54x3 = 162)

Rank	Points per level		
	National	Regional	Division
1 st	25	18	11
2 nd	24	17	10
3 rd	23	16	9
4 th	22	15	8
5 th	21	14	7
6 th	20	13	6
7 th	19	12	5

SCORE: _____

2. Group Contests (highest possible score - 28x3 = 84)

Rank	Points per level		
	National	Regional	Division
1 st	15	8	5
2 nd	14	7	4
3 rd	13	6	3
4 th	12	5	2
5 th	11	4	1
6 th	10	3	
7 th	9	2	

SCORE: _____



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3. Special Awards in Group Contests: (highest possible score - 22x3 = 66)

Rank	Points per level		
	National	Regional	Division
1 st	13	6	3
2 nd	12	5	2
3 rd	11	4	1
4 th	10	3	
5 th	9	2	
6 th	8	1	
7 th	7		

SCORE: _____

C. LEADERSHIP 10 %

(highest possible score - 67x3 = 201)

Position of the Nominee in the School Publication

Editor-in-Chief	15
Associate Editor	12
Section Editor	10
Writer/Contributor/Others	8

SCORE: _____

Editors' Guild Leadership

Position	National	Regional	Division
President	20	17	15
Vice President	15	12	8
Sec., Treas. and other positions	10	8	5

SCORE: _____

*Note: A contestant shall earn points for every position held at every level from 2017 to 2023 with proofs of accomplishment.

D. COMMUNITY AND EXTENSION SERVICES RELATED TO JOURNALISM.....10 %

(highest possible score - 24x3=72)

Services	National	Regional	Division
Committee Chairperson	10	8	6
Facilitator	8	6	4
Trainings Attended	6	4	2

SCORE: _____



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E. PUBLISHED WORKS 5 %

(highest possible score - $9 \times 3 = 27$)

	<u>National</u>	<u>Regional</u>	<u>Division</u>
Articles Written in National and Local Dailies, Editors Guild Newsletters, Palara News Letter and DepEd website, GSP/BSP and Documentaries	5	3	1

SCORE: _____

F. PANEL INTERVIEW with the SELECTION COMMITTEE 10 %

SCORE: _____

TOTAL SCORE : _____

EVALUATORS:

(Signature Over Printed Name)



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Enclosure No. 2 of Regional Memorandum No. _____, s. 2023

**REGION III SEARCH FOR 2023 OUTSTANDING SCHOOL PAPER ADVISERS
 (ELEMENTARY AND SECONDARY)**

Name of Candidate: _____
 Division: _____

LENGTH OF SERVICE and PERFORMANCE RATING

1. Must be a practicing school paper adviser for from 2017 to 2023.
2. Must have a performance rating of not lower than Very Satisfactory (VS) from 2017 to 2023

ACHIEVEMENTS IN JOURNALISM CONTESTS FROM 2017 TO 2023

NOTE: The candidate shall earn the corresponding points of all his/her winnings at all levels for the last 5 years, in all instances.

A. Winnings (DepEd Schools Press Conferences) – 40%

1. Individual Contests (max. 13 points)

Rank	National	Regional	Division
1	13	6	3
2	12	5	2
3	11	4	1
4	10	3	0
5	9	2	0
6	8	1	0
7	7	1	0

SCORE: _____

2. Group Contests

Rank	National	Regional	Division
1	13	6	3
2	12	5	2
3	11	4	1
4	10	3	0
5	9	2	0
6	8	1	0
7	7	0.5	0

SCORE: _____

3. Special Awards in Group Contests

Rank	National	Regional	Division
1	8	4	3
2	7	3	2
3	6	2	1
4	5	1	0



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5	4	.75	0
6	3	.5	0
7	2	.25	0

SCORE : _____

4. School Paper Contest (add division level starts and include the over-all ranking)
 *points per section and overall best school paper

Rank	National	Regional	Division
1	13	7	5
2	12	6	4
3	11	5	3
4	10	4	2
5	9	3	1
6	8	2	0.75
7	7	1	0.50

SCORE: _____

E. LEADERSHIP RELATED TO JOURNALISM — 15%

Position	National	Regional	Division
President	25	20	15
Vice President	20	15	10
Sec./Treas./other positions	18	12	8

SCORE : _____

C. EXTENSION SERVICE: Organizer/Facilitator (Related to C.J) — 10%

National	Regional	Division
10	7	5

SCORE: _____

D. SPEAKERSHIP: Resource Speaker, Judge (Related to C.J) — 10%

National	Regional	Division
10	7	5

SCORE: _____

E. PUBLISHED JOURNALISM BOOKS, JOURNALISM MODULES, JOURNALISM WORKBOOKS, JOURNALISM READING MATERIALS — 15%

National	Regional	Division
10	7	5

SCORE: _____

ARTICLES PUBLISHED IN NEWSPAPERS/MAGAZINES/JOURNALS/ONLINE RELATED TO JOURNALISM

National	Regional	Division
5	3	1

F. PANEL INTERVIEW — 10%

SCORE : _____



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G. OVERALL CRITERIA

Criteria	Percentage
Winnings	40%
Leadership	15%
Extension Service	10%
Speakership	10%
Authorship	15%
Interview	10%
TOTAL	100%

TOTAL SCORE: _____

EVALUATORS:

(Signature Over Printed Name)



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Enclosure 4 to Division Memorandum No. s. 2024
023

DASSPA Officers

President: Bennedick T. Viola

Vice President: Jackylou G. Alberto

Secretary: Sheila M. Angel

Treasurer: Rambí B. Mananes

Auditor: Jessica V. Ibarra

PIOs: Ireño A. Bucsit Jr

Israel I. Duro

DAESPA Officers

President: Mark Anthony S. Paraguison

Vice President: Margarie D. Lucero

Secretary: Eufemia N. Cuaresma, PhD

Treasurer: Leoval DG. Dela Cruz

Auditor: Jhon Galera, PhD

PIOs: Petronila Payawan

Consultants

LARRY B. ESPIRITU PhD

Chief Es –CID

AILEEN G. MACTAL

EPS in English

MARY QUEEN P. ORPILLA PhD

EPS in Filipino

ANN CHRISTIAN A. FRANCISCO

SDC for Journalism





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Enclosure 5 to Division Memorandum No. s. 2024
023

Category	Contest Facilitators	
	Elementary	Secondary
DAY 1 (January 29, 2024)		
Editorial Cartooning	Christian Edward Cruz	Revelita O. Bello
Feature Writing	Jackylou G. Alberto	Leoval Dela Cruz PhD
Sports Writing	Irenio A. Bucsit Jr Christian Lee R. Roque	Israel L. Duro Rick Tatel
Photojournalism	Rambi B. Mananes Noreen Ann B. Santiago Marie Joy F. Cunanan	Florence Cansino Ruth Santiago Brigida Madarang
Radio Broadcasting	Sheila M. Angel Moon Lee G. Lee Aulene V. Wamil	Eufemia N. Cuaresma PhD Maria Gina T. Roa May T. Batungbakal
TV Broadcasting		Bhelma Mamuad Jessica V. Ibarra Edgene Las Pinas
Collaborative Desktop Publishing	Robinson B. Valenzona Jessie Dumale Roxanne F. Bolneo	Andrew Pagaling Lory T. Cansino Jemalyn Andrada
Online Publishing		Katherine D. Barlaan Jennylyn Uy
DAY 2 (January 30, 2024)		
Editorial Writing	Rexie Ann P. Maun	Aimee Katrina T. Dela Cruz PhD
Science and Technology Writing	Ralph Bryan D. Cruz	Gladys Ubaldo
News Writing	Jessa P. Solomon	Neil Aldrin Batungbakal
Copyreading and Headline Writing	Rose Ann Beron	Nelie Bel Candelaria
Column Writing	Jovi Mei Valdez	Joza Castro
School Paper Contest	Irenio A. Bucsit Jr.	Aljhon Febrero PhD