



Republic of the Philippines  
**Department of Education**  
 REGION III – CENTRAL LUZON  
 SCHOOLS DIVISION OFFICE - SCIENCE CITY OF MUÑOZ

May 19, 2022

**DIVISION MEMORANDUM**

No. 280, s. 2022

**EXTENSION FOR SUBMISSION OF ENTRIES TO THE 2022 GLOBAL MEDIA COMPETITION**

**To:** All Public Elementary and Secondary School Heads  
 National Drug Education Program(NDEP) Coordinators  
 Tobacco Control Coordinators  
 Youth Formation Coordinators  
 All Others Concerned

1. For the information, guidance, and compliance of all concerned, enclosed is OUA Memo 00-0522-013 Re: 2022 Global Media Competition of the Global Center for Good Governance in Tobacco Control.
2. All learners, teaching and non-teaching personnel in the Division of Science City of Munoz thru the Public Elementary, Secondary and Integrated Schools are hereby instructed to participate in the Global Media Competition(GMC). The competition is in support of the comprehensive tobacco control policy of DepEd and in Celebration of the World No Tobacco Day on May 31, 2022. The theme of this year's GMC is Disaster in Disguise: Tobacco Companies Environmental Harms.
3. Participants must create social media graphics or short videos exposing the tobacco companies' dirty tactics in disguising the harmful effects of their products on the environment. The poster may be accessed at <https://bit.ly/GGTC2022GMposter>. Competition prizes for social media graphics 1<sup>st</sup> US\$ 2,000, 2<sup>nd</sup> USD\$ 1,000, 3<sup>rd</sup> USD\$ 500 while for the short video 1<sup>st</sup> USD\$ 4,000, 2<sup>nd</sup> USD\$2,000, 3<sup>rd</sup> USD\$ 1,000. The online choice will receive USD\$ 500.
4. Deadline for the submission of entries is extended from 11 May 2022 to **31 May 2022**. All entries will be submitted to [bit.ly/GMCggtc](https://bit.ly/GMCggtc). For clarifications, you may contact [gmc@ggtc.world](mailto:gmc@ggtc.world) or the School Health and Nutrition Unit through [charmaineeljie.rayos@deped.gov.ph](mailto:charmaineeljie.rayos@deped.gov.ph) or at cellphone number 09684693377.
5. Immediate and wide dissemination of this Memorandum is earnestly desired.

DEP-ED  
 SCIENCE CITY OF MUÑOZ  
**RECEIVED**  
 MAY 20 2022  
 by: *[Signature]*

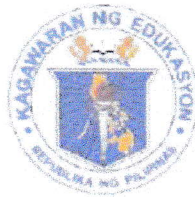
*[Signature]*  
**DANTE G. PARUNGAO, CESO V**  
 Schools Division Superintendent

SGOD/SHN/Nurse II

Loyal, Excellent, Accountable and Dedicated to Service

Address: Brgy. Rizal, Science City of Muñoz, 3119





Republika ng Pilipinas  
**Kagawaran ng Edukasyon**  
Tanggapan ng Pangalawang Kalihim

**OUA MEMO 00-0522-013**

**MEMORANDUM**

04 May 2022

For: **Undersecretaries**  
**Assistant Secretaries**  
**Regional Directors and BARM Education Minister**  
**Bureau and Service Directors**  
**Schools Division Superintendents**  
**Tobacco Control Coordinators**  
**Brief Tobacco Intervention Providers**  
**NDEP/BKD Coordinators**  
**Youth Formation Coordinators**  
**DRRM Coordinators**  
**School Heads**

Subject: **2022 GLOBAL MEDIA COMPETITION OF THE GLOBAL CENTER FOR GOOD GOVERNANCE IN TOBACCO CONTROL**

The Office of the Undersecretary for Administration (OUA), through the the Bureau of Learner Support Services-School Health Division (BLSS-SHD), invites learners, teaching and non-teaching personnel in the Department of Education (DepEd) and other interested persons or groups to join the **2022 Global Media Competition (GMC)** organized by the Global Center for Good Governance in Tobacco Control (GGTC).

Participants must create compelling **social media graphics or short videos** exposing the tobacco companies' dirty tactics in disguising the harmful effects of their products to the environment.

**Winners can take as much as \$ 4,000.00.**

The competition is in support of the comprehensive tobacco control policy of DepEd and in celebration of the *World No Tobacco Day* on 31 May 2022.

The theme of this year's GMC is ***Disaster in Disguise: Tobacco Companies' Environmental Harms.***

**Deadline for the submission of entries is on 11 May 2022 (Wednesday).**

**Office of the Undersecretary for Administration (OUA)**

*(Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO))*

Department of Education, Central Office, Meralco Avenue, Pasig City  
Rm 519, Mabini Bldg.; Mobile: +639260320762; Tel: (+632) 86337203, (+632) 86376207  
Email: usec.admin@deped.gov.ph; Facebook/Twitter @depedayo



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Videos and Magazines  
of Major Programs



Participants are advised to closely monitor on the platforms below the advisories of the GGTC on GMC, including any announcement on the possible extension of the deadline:

- Competition website- <https://ggtc.world/actions/global-media-competition>
- Facebook - <https://www.facebook.com/TheGGTC>
- Twitter - <https://twitter.com/theggtc>


Tobacco control coordinators are requested to facilitate the promotion of this competition in their regions or divisions. Soft copies of GMC's posters (**Annex A**) may be accessed at: <https://bit.ly/GGTC2022GMCposter>.

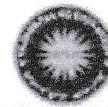
Offices and schools that manage social media pages are enjoined to share the poster to reach more participants.

Youth Formation Coordinators are also requested to disseminate information on this activity to the learners.

Participants below 18 years old are required to submit a consent form from a parent or guardian.

For questions and concerns, please contact **Gian Erik M. Adao**, Education Program Specialist II, through email at [blss.shd@deped.gov.ph](mailto:blss.shd@deped.gov.ph).

  
**ATTY. SALVADOR C. MALANA III**  
Assistant Secretary  
Officer-in-Charge Office of the  
Undersecretary for Administration



DEPED 0522 02 13  
TO: ASSISTANT SECRETARY FOR ADMINISTRATION  
FROM: ASST. SEC. FOR ADMINISTRATION





REGISTERED TO  
THE AUSTRALIAN GOVERNMENT  
PLEASE SCAN THE QR CODE



# Short Video and Design Awards

GLOBAL MEDIA COMPETITION 2022

GRAND PRIZE  
**\$4,000**

Submit entries on the theme

**DISASTER IN DISGUISE:**  
*Tobacco Companies' Environmental Harms*

by May 11, 2022 to [bit.ly/GMCggtc](https://bit.ly/GMCggtc)

For more information, contact [gmc@ggtc.world](mailto:gmc@ggtc.world).  
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GLOBAL MEDIA COMPETITION 2022

## COMPETITION PRIZES

### Social Media Graphics

1st place winner - **USD\$2,000**

2nd place winner - **USD\$1,000**

3rd place winner - **USD\$500**

Online choice winner - **USD\$500**

### Short Videos

1st place winner - **USD\$4,000**

2nd place winner - **USD\$2,000**

3rd place winner - **USD\$1,000**

Online choice winner - **USD\$500**

For more information, contact [gmc@ggtc.world](mailto:gmc@ggtc.world).  
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