



Republic of the Philippines  
**Department of Education**  
REGION III – CENTRAL LUZON  
SCHOOLS DIVISION OFFICE - SCIENCE CITY OF MUÑOZ

November 09, 2021

**DIVISION MEMORANDUM**

No. 503, s. 2021

**DIVISION NATIONAL READING MONTH CELEBRATION**

To: Assistant Schools Division Superintendent  
Chief ES-CID  
Education Program Supervisors  
Public Elementary and Secondary School Heads  
All Others Concerned

1. Pursuant to DepEd Memorandum No. 173, s. 2019 entitled Hamon: Bawat Bata Bumabasa (3Bs Initiative), this Division through the Curriculum Implementation Division shall conduct the National Reading Month Celebration on November 12-29, 2021, and the Division Virtual Kick-Off on November 12, 2021 at 1:00 p.m. via MS Teams.
2. This activity aims to:
  - a. improve learners' skills in reading;
  - b. nurture a culture of reading in schools, communities, and offices;
  - c. develop among learners, and educators a love for reading;
  - d. orient the schools on the conduct of activities relative to the promotion and love for reading; and
  - e. create a collaboration between schools and their communities towards the achievement of the Department's goal in reading which is to make every learner a reader.
3. All schools shall do necessary preparation for the conduct of School-based National Reading Month Celebration, and must participate in all the activities mentioned in this issuance.
4. The participants in the Division Kick-Off via MS Teams are all teachers, and non-teaching personnel while all learners, parents, and stakeholders shall join via FB Live of the Division FB Page.
5. Likewise, all non-teaching personnel of this Schools Division Office shall adhere to this Memorandum.
6. All schools shall submit an Activity Completion Report for the said undertaking in hard and soft copies on December 06, 2021 with the following signatories: Prepared by the Reading Coordinator/s and Reviewed by the School Head.



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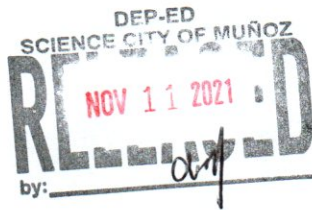
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7. Enclosed are the Matrix of Activities for the month-long celebration, Program for the Division Kick-Off, and the Technical Working Group.
8. Immediate and wide dissemination of this Memorandum is earnestly desired.

  
**DANTE G. PARUNGAO, CESO VI**  
Officer-In-Charge  
Schools Division Superintendent



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Enclosure No. 1 to Division Memorandum No. 107 s. 2021

**MATRIX OF ACTIVITIES**

<b>Date and Time</b>	<b>Activity</b>	<b>Involved</b>	<b>Description</b>
November 12, 2021 1:00 p.m.	Division Virtual National Reading Month Kick-Off	All learners, teachers, non-teaching personnel, parents, and stakeholders	This is the start of the month-long celebration of National Reading Month.
November 12-29, 2021	Storytelling	K to 12 learners, all teachers	Teachers are encouraged to do online storytelling to learners to help them improve their reading comprehension skills.  Schools are also encouraged to have celebrity readers for this activity.
November 12-29, 2021	Quiet Time	K to 12 learners	This is devoting quiet time in reading in the learners' home learning spaces.
November 12-29, 2021	Reading Challenge	All Teaching and Non-Teaching Personnel of the Division, and stakeholders	All teaching and non-teaching personnel of the Department are enjoined to read a book for a week. A book sharing activity is highly encouraged.  Division Level  Nov.15, 2021- A reader from OSDS during the staff meeting  Nov. 22, 2021- A reader from CID during the staff meeting



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			<p>Nov. 29, 2021- A reader from SGOD during the staff meeting</p> <p>The three functional divisions or each unit may have their reading challenge for 20 minutes every 8:10 in the morning or every 4:40 in the afternoon.</p>
November 12-29, 2021	Reading Family	All families of learners, teaching, and non-teaching personnel, and stakeholders	<p>Each family is challenged to read at least once a week. Each family is expected to post pictures of this activity on Facebook and or group chat, while teaching and non-teaching personnel shall post their Reading Family Activity on their bulletin boards, group chats, and or Division FB Page. They may also create a poster about the story they have read and post the same on Facebook, group chat, and or on bulletin boards. Use this hash tag: #2021NationalReadingMonth</p> <p>#DepEdRegion3Reads</p>
November 16, 2021	Reading Progress	All Reading Teachers	<p>This is a reading progress online application that can help teachers in enhancing their learners' proficiency in reading, and develop love for reading. This is a self-instructional application in which learners can conveniently explore a repository of stories and track their reading progress</p>



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			through the guidance of their teachers.
November 19, 2021 8:30 a.m.	Best in Storytelling Contest - English and Filipino Categories (K to 6)	All Schools in Elementary	In this virtual activity, all schools are expected to have their participants (1 for each level). A story piece will be provided. The pre-recorded video of the contestants shall be uploaded to google drive.
November 23, 2021 8:30 a.m.	Best in Reading Contest – English and Filipino Categories (G7 to 12)	All Schools in Secondary	In this virtual activity, all schools are expected to join. Each school shall have one participant for each level. A selection for each level will be provided. The pre-recorded video of the contestants will be uploaded in the google drive.
November 24, 2021	Virtual Demonstration Teaching	All Teachers (K to 12)	Virtual demonstration teaching is encouraged to reskill and upskill our teachers in teaching reading in elementary, JHS, and SHS. During the virtual demonstration teaching, all teachers shall watch. One teacher from each level (elementary, junior high school, and senior high school) will demonstrate through online teaching with students in the platform.
November 26, 2021 9:00 a.m.	<i>Araw ng Pagbasa</i> Challenge	All learners, teachers, non-teaching personnel, and stakeholders	This day is the culmination of <i>Pambansang Araw ng Pagbasa</i> . On November 26 at 9:00 AM PST, all learners, teachers, and non-teaching personnel, and school



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			officials shall observe the nationwide synchronized reading activity. All are enjoined to drop everything and read for at least 15 minutes.
November 29, 2021 1:00 p.m.	Culminating Activity	All learners, teachers, non-teaching personnel, parents, and stakeholders	This is the closing program and awarding day.

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Enclosure No. 2 to Division Memorandum No. 103, s. 2021

**Division Virtual National Reading Month Kick-Off**  
**November 12, 2021**  
**1:00 p.m.**

**PROGRAM**

Prayer	AVP
Roll Call	Cluster Heads
House Rules	MELODY E. GALINGAN Education Program Supervisor- ALS
Opening Remarks	ZUREX T. BACAY, PhD Assistant Schools Division Superintendent
Inspirational Message	DANTE G. PARUNGAO, CESO VI Officer-In-Charge Schools Division Superintendent
	RAMIL B. ILUSTRE, PhD Education Program Supervisor II- English
Statement of Purpose	WINNIE W. POLI Education Program Supervisor- Math Officer-In-Charge, Curriculum Implementation Division
Presentation of the Activities for the National Reading Month Celebration  (Based from DM-CI-2021-00466, dated Oct. 15, 2021)	AILEEN G. MACTAL Education Program Supervisor- English
Story Telling by the Celebrity Readers	Story: One, Two, Three... I Have A Gift  DANTE G. PARUNGAO, CESO VI Officer-In-Charge Schools Division Superintendent
	Story: Si Tiktaktok at si Pikpakbum  HON. RODNEY S. CABRERA City Councilor
Closing Remarks	AUGUSTO A. MATEO Education Program Supervisor- Filipino
ANN CHRISTIAN A. FRANCISCO Head Teacher III- MNHS Main (JHS) Emcee	



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Enclosure No. 3 to Division Memorandum No. \_\_\_\_, s. 2021

**PROGRAM MANAGEMENT TEAM**

Consultants	DANTE G. PARUNGAO, CESO VI Officer-In-Charge Schools Division Superintendent
	ZUREX T. BACAY, PhD Assistant Schools Division Superintendent
Chair	LARRY B. ESPIRITU, PhD Chief ES- Curriculum Implementation Division
Vice Chair	AILEEN G. MACTAL EPS- English
	AUGUSTO A. MATEO EPS- Filipino
Members	ALL EDUCATION PROGRAM SUPERVISORS

**Technical Working Group**

Chairs	AILEEN G. MACTAL, EPS-English AUGUSTO A. MATEO, EPS- Filipino
Vice Chairs	ANN CHRISTIAN A. FRANCISCO, Head Teacher III REINIER S. PARAGUISON, MNHS Annex (SHS)



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