



Republic of the Philippines  
**Department of Education**  
REGION III – CENTRAL LUZON  
SCHOOLS DIVISION OFFICE - SCIENCE CITY OF MUÑOZ

September 3, 2021

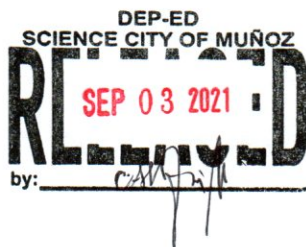
**DIVISION MEMORANDUM**


No. 340, s. 2021

**DISSEMINATION OF REGIONAL MEMORANDUM NO. 374, S. 2021, RE:  
UN Sung SARILING BAYANI (USB) SHORT FILM COMPETITION**

To: Assistant Schools Division Superintendent  
CID and SGOD Chiefs  
Education Program Supervisors  
Public Elementary and Secondary School Heads  
All Others Concerned

1. For the information, guidance, and compliance of all concerned, enclosed is Regional Memorandum No. 374, s. 2021, re: Unsung Sariling Bayani (USB) Short Film Competition.
2. Wide dissemination of this Memorandum is hereby enjoined.



  
**DANTE G. PARUNGAO, CESO VI**  
Officer-In-Charge  
Office of the Schools Division Superintendent

CID/DDV/2021



Loyal, Excellent, Accountable and Dedicated to Service

Address: Brgy. Rizal, Science City of Muñoz, 3119

Telephone No.: (044) 806 -2192; Email Address: [munozscience.city@deped.gov.ph](mailto:munozscience.city@deped.gov.ph)

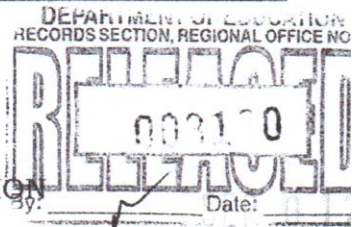
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Certificate No. 50500731 QM15



Republic of the Philippines  
**Department of Education**  
REGION III-CENTRAL LUZON



REGIONAL MEMORANDUM

No. 374 s. 2021

UNsung SARILING BAYANI (USB) SHORT FILM COMPETITION

To: Schools Division Superintendents

1. The Film Development Council of the Philippines, in partnership with the Department of Education, announces its short film competition on “Lesser-known Filipino Heroes, *Unsung Sariling Bayani*”, as this year’s theme.
2. The activity highlights “Unsung Sariling Bayani” and intends to strike a balance on the influence of foreign superheroes from Marvel and DC among Filipino Youths of today.
3. The competition is open to all Filipinos under the following categories:
  - 3.1 Youth Category for Junior to Senior High School for Public School;
  - 3.2 Youth Category for Junior to Senior High School for Private School; and
  - 3.3 Adult Category (ages 18 and above).
4. In preparation for the submission on October 11, 2021, Special Programs in the Arts (SPA) teachers are advised to participate in the Adult Forum, entitled “Storming with *Kidlat: Usapang Bayani* Forum,” with *Kidlat Tahimik*, the National Artist for Film and Broadcast, on September 11, 2021, at 10:30 am via Zoom. The registration link will be shared to SPA School Implementers’ messenger/chat group as soon as it becomes available.
5. Full competition guidelines and mechanics can be accessed via this link: [fdcp.ph/sariling-bayani](http://fdcp.ph/sariling-bayani).
6. Attached is DM-OUCI-2021-323, dated August 11, 2021, for reference and additional information.
7. For further details, please contact Ms. Wilma I. Isleta, Division Manager, Development Support Division Film Development Council of the Philippines at email address [wisleta@fdcp.ph](mailto:wisleta@fdcp.ph) or through this mobile number 63-927-886-9535, and Mr. Mark John O. Pamintuan, Program Supervisor Development Support Division, Film Development Council of the Philippines through [mjpamintuan.fdcp@gmail.com](mailto:mjpamintuan.fdcp@gmail.com) or at 63-966-206-1209.
8. For information, guidance, compliance, and immediate dissemination.

  
**MAY B. ECLAR, PhD, CESO III**  
Regional Director

Encl.: as stated  
C1md2  
August 31, 2021



Address: Matalino St. D.M. Government Center, Maimpis, City of San Fernando (P)  
Telephone Number: (045) 598-8580 to 89; Email Address: [region3@deped.gov.ph](mailto:region3@deped.gov.ph)





Republic of the Philippines  
**Department of Education**  
UNDERSECRETARY FOR CURRICULUM AND INSTRUCTION

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**MEMORANDUM**  
**DM-OUCI-2021- 323**

**TO :** MINISTER, MBHTE-BARMM  
REGIONAL DIRECTORS

**FROM :** DIOSDADO SAN ANTONIO *DS*  
Undersecretary

**SUBJECT :** UNSUNG SARILING BAYANI (USB) Short Film Competition

**DATE :** 11 AUGUST 2021

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The Film Development Council of the Philippines, the national agency responsible for film policies and programs to ensure the economics, cultural and educational development of the Philippine Film Industry, will conduct a short film competition focused on the theme of lesser-known Filipino heroes, "Unsung Sariling Bayani." National Artist for Film and Broadcast, Kidlat Tahimik is the leading proponent of this cinematic movement for the youth, aiming to balance the influence of foreign superheroes from Marvel and DC in the Filipino youth's mindset with a compelling engagement with the glorious stories of our very own heroes.

The competition is open to all Filipinos with the following categories:

- a. Youth Category for Junior to Senior High School Student from Public School;
- b. Youth Category for Junior to Senior High School Student from Private School; and
- c. Adult Category, ages 18 and above.

With the persistent public demand, we are now expanding the categories to Junior High School in both youth categories for public and private to allow for more of the youth to participate in the program.

There will be two (2) shortlisted entries each per region from public and private schools which are to be submitted to the FDCP for evaluation and judging. From the shortlisted entries submitted by the regions, the FDCP Selection Committee will choose:

Ten (10) entries from **Public School Students Category (Junior-Senior High School):**

- Two (2) from NCR
- Two (2) from Luzon



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- Two (2) from the Visayas
- Two (2) from Mindanao
- Two (2) from BARMM

Ten (10) entries from **Private** School Students Category (Junior-Senior High School):

- Two (2) from NCR
- Two (2) from Luzon
- Two (2) from the Visayas
- Two (2) from Mindanao
- Two (2) from BARMM

Each DepEd Region Office may designate two (2) judges who will evaluate the films together with a filmmaker appointed by the FDCP.

All entries will be evaluated with the following criteria:

CRITERIA FOR JUDGING		
<b>CREATIVITY AND STYLE</b>	<i>Impactful composition of visuals and sound that effectively communicate the film's story and objectives.</i>	<b>35%</b>
<b>RELEVANCE TO THE THEME</b>	<i>Promotes deeper familiarity and love for our own heroes, their lives, and achievements for our country.</i>	<b>45%</b>
<b>PRODUCTION QUALITY</b>	<i>Good, practical filmmaking with technical efficiency and cohesiveness.</i>	<b>20%</b>
<b>TOTAL</b>		<b>100%</b>

Additionally, National Artist Kidlat Tahimik will also conduct an online session with *Special Program in the Arts* (SPA) teachers, Senior High School Arts and Design Track teachers, and those who will be coaching students who will join the competition. The session aims to orient teachers about the intent of the project and how they can be instrumental in reintroducing our unsung local heroes to the youth.

The details of the session are as follows:

**Event: UNSUNG SARILING BAYANI: A Forum with Kidlat Tahimik (via Zoom)**

**Date and Time: August 13, 2021, at 10:00 a.m. to 12:00 nn**

**Audience: Open to all SPA/Junior and Senior High School Teachers**

Registration link: <https://bit.ly/USBForum>



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Attached is the mechanics of the *UNsung Sariling Bayani: Short Film Competition*.

All film entries must be submitted **on or before 11:59 PM on October 11, 2021**, which is also the celebration of the Indigenous Peoples' Day.

For further details, you may get in touch with:

**MS. WILMA I. ISLETA**

Division Manager

Development Support Division

Film Development Council of the Philippines

[wisleta@fdcp.ph/63-927-886-9535](mailto:wisleta@fdcp.ph/63-927-886-9535)

**MR. MARK JOHN O. PAMINTUAN**

Program Supervisor

Development Support Division

Film Development Council of the Philippines

[mjpamintuan.fdcp@gmail.com/63-966-206-1209](mailto:mjpamintuan.fdcp@gmail.com/63-966-206-1209)

Immediate dissemination of this Memorandum is desired.